

PROTECT MANTECA CITY SERVICES MEASURE





OVERVIEW



Proposed Revenue Measure

November
2024
General
Election

MANTECA CITY COUNCIL

CITY COUNCILMEMBERS



Charlie Halford
Councilmember



Jose Nuno
Councilmember



Gary Singh
Mayor



Dave Breitenbucher
Vice Mayor



Mike Morowit
Councilmember

WHERE WE'VE COME FROM & WHAT ARE WE DOING?

Property Tax
Sharing
Agreement

Community
Facility District
Formations

Following All
Standard
Financial
Practices

Caught up on
Audit Backlog

Economic
Development &
Tourism

Pursued
Other
Funding
Options



GENERAL FUND REVENUE FY 21-22

MANTECA	TRACY	LATHROP	LODI	PATTERSON	LIVERMORE	DUBLIN	PLEASANTON
\$45,495,468	\$98,633,746	\$24,170,237	\$50,465,939	\$19,299,004	\$108,710,280	\$89,756,926	\$117,895,464

Source: California State Controllers Website

PER CAPITA GENERAL FUND REVENUE

MANTECA	TRACY	LATHROP	LODI	PATTERSON	LIVERMORE	DUBLIN	PLEASANTON
\$524.66	\$1,040.73	\$762.73	\$761.07	\$795.70	\$1,267.48	\$1,231.74	\$1,522.53

Source: California State Controllers Website

HOW IS 8.25% SALES TAX BROKEN DOWN?

FOR EVERY DOLLAR -

**State of California
3.94 cents**



**San Joaquin County
2.81 cents**



**City of Manteca
1.5 cents**



1% General
Sales Tax

Measure M – ½
Cent
Sales Tax
(Passed in 2006
for Public
Safety)

HOW SALES TAX WORKS

- California has a state-mandated minimum sales tax of 7.25%.
- The max amount counties, cities, and districts can increase sales tax rate is 10.25%.
- A local sales tax cannot be taken away by another government entity.
- Sales tax is paid by non-City residents, as well as Manteca residents.
- Commuters who fuel-up at gas stations, eat from local restaurants, and shop in Manteca will help fund services for Manteca residents.



WE'VE HAD TO MAKE CUTS

Deferred Maintenance



Infrastructure Needs



Outdated Buildings & Equipment



- We've had to cut back on all General Fund Services to maintain a balanced budget.
- We have significant maintenance and major infrastructure needs.
- City facilities and equipment are out of date and falling apart.

SALES TAX – CRITICAL FUNDING AREAS



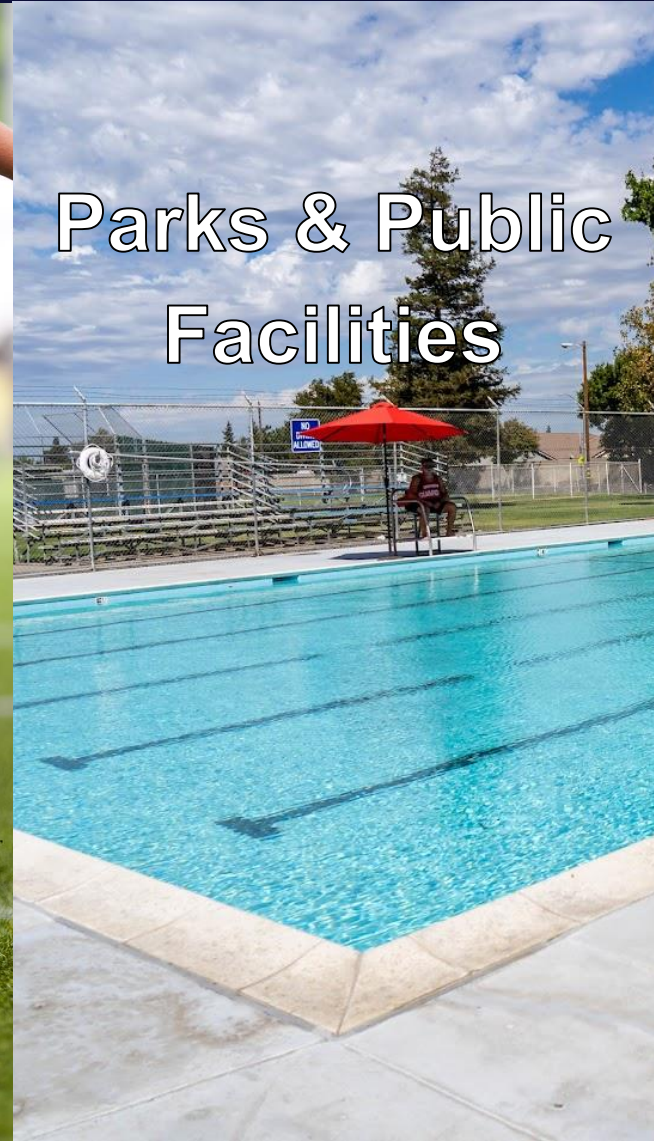
Roads &
Infrastructure



Public
Safety







Quality of Life
Programs



Parks & Public
Facilities

STREET IMPROVEMENTS

- City receives \$5M annually in SB1 and Gas Tax for road repair/ maintenance
- To keep our Pavement Condition Index (PCI) current, we need an extra \$4-\$7M annually
- To improve our PCI we need \$10 - \$15M annually
- Bids Recently Awarded:
 - Louise Avenue – Roughly \$2.9M
 - Lathrop Road – Roughly \$2.9M

	PCI	PCI	REPRESENTATIVE PAVEMENT SURFACE
ROUTINE MAINTENANCE	86 - 100	90	
PAVEMENT PRESERVATION	65 - 85	70	
MAJOR REHABILITATION	40 - 64	40	
MAJOR RECONSTRUCTION	0 - 39	15	

PUBLIC SAFETY NEEDS

POLICE

- COPS Grant – funds five new officers to be hired over three years
- Current staffing levels do not meet Rule of 60 Standards
 - 60% officers assigned to patrol with 60% of their time being unavailable
- New Police Department is greatly needed
 - Costs about \$56 million

FIRE

- Hire nine (9) additional Firefighters
- Begin planning and construction of Fire Station 6
 - Construction cost have increased nearly 17% every year and continue to rise.
- Purchase new fire apparatus to replace aging and ineffective equipment.
 - The price of a new type 1 fire engine has risen to over \$1,000,000 (up from \$600,000 just a few years ago).



IF MEASURE IS PASSED

- Repaired roads
- Additional public safety personnel and facilities
 - Ex: New Police Public Safety Headquarters and additional Fire Stations
- New Community Pool
- Clean and updated parks and downtown areas
- Funds for addressing homelessness and blight
- Small business support
- Senior and youth programs
- Crime and fire prevention
- Class and Compensation Study





IF MEASURE IS NOT PASSED

If the ballot measure is not passed, we will face significant cutbacks on services and programs.

This could mean:

- more potholes on our roads.
- fewer police officers and firefighters.
- potential closures of parks and our pool.
- among other impacts on staffing and services.



TRANSPARENCY & ACCOUNTABILITY

CITIZEN OVERSIGHT

- Assuming the funding measure under consideration passes, a five-member Citizen Oversight Committee will be created to:
 - monitor expenditures
 - recommend a spending plan

- An outside audit of sales tax spending will be conducted annually.
- A report will be produced and made available to the public.
- If passed, the measure will go into effect on January 1, 2025.

PROPOSED BALLOT MEASURE LANGUAGE

To provide funding that stays in Manteca to benefit residents, used for street and traffic improvements (including potholes), job creation, local business support, homeless services, youth services, enhance public safety facilities and services, and other quality of life services, shall the City enact a temporary $\frac{3}{4}$ -cent increase in sales tax (from 8.25% to 9%), for 20 years, generating approximately \$13 million annually, with mandatory annual audits and review of expenditures through a citizens' oversight committee.

RECOMMENDATIONS

- ~~1) Approve Resolution placing a measure on the November 5, 2024 ballot,~~
- 2) Introduce an Ordinance to increase the rate of the existing transactions and use (sales) tax from 8.25 % to 9.00 %, pending a majority vote in favor of the ballot measure; and**
- 3) Appoint City Council Subcommittee to draft Arguments in Favor and Rebuttal to Argument Against the Measure.**
- 4) Waving the first reading by substitution of the title and introducing an ordinance of the City of Manteca, State of California imposing a transactions and use tax to be administered by the California Department of Tax and Fee Administration**



THANK YOU

