

# PERFORMANCE AND OPEN DATA PLATFORM SELECTION

Proving Manteca Is Effective & Efficient Using Data

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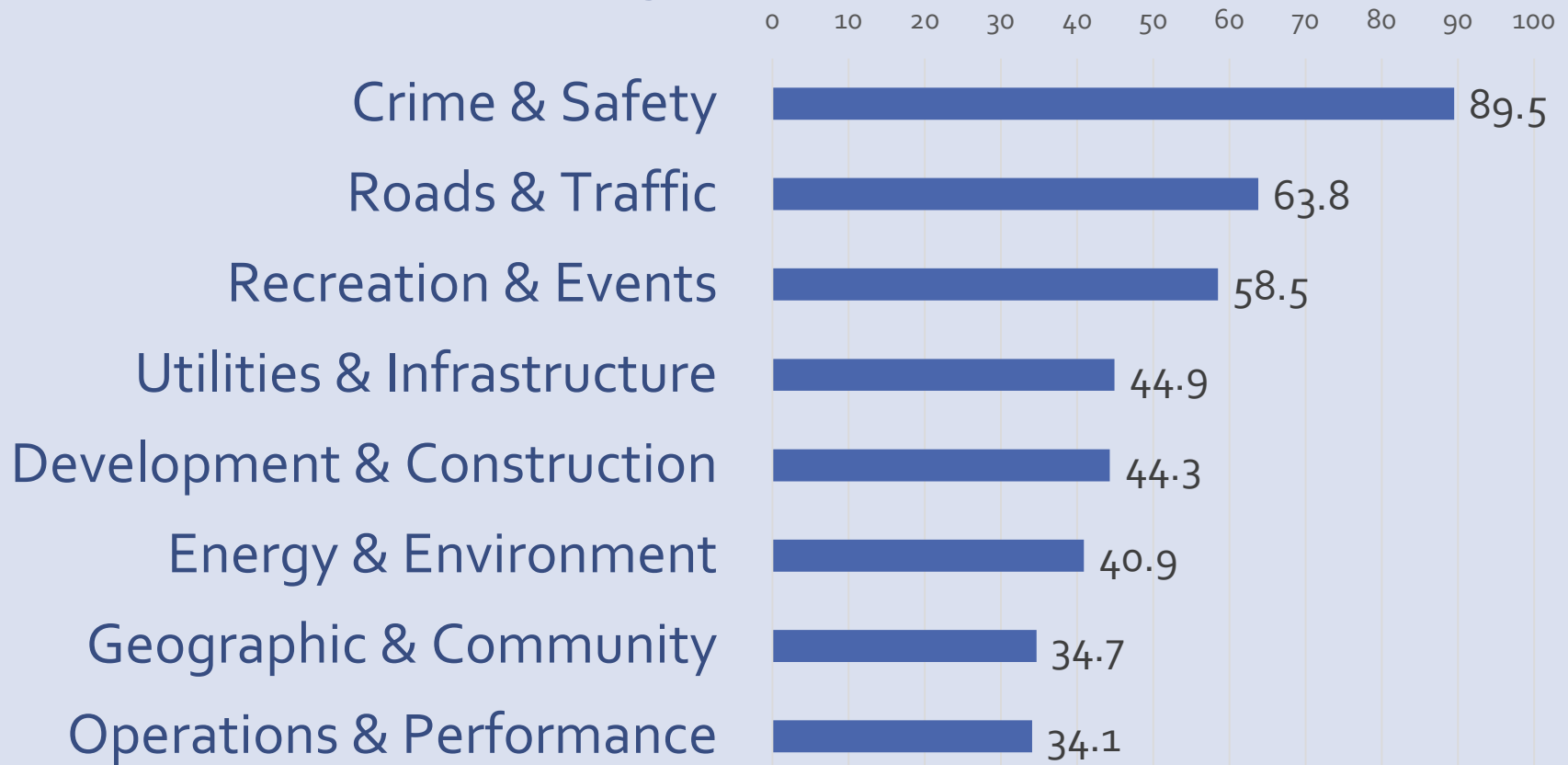
# WHY IS DATA IMPORTANT?

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A look at what data citizens value

# Citizens Responses

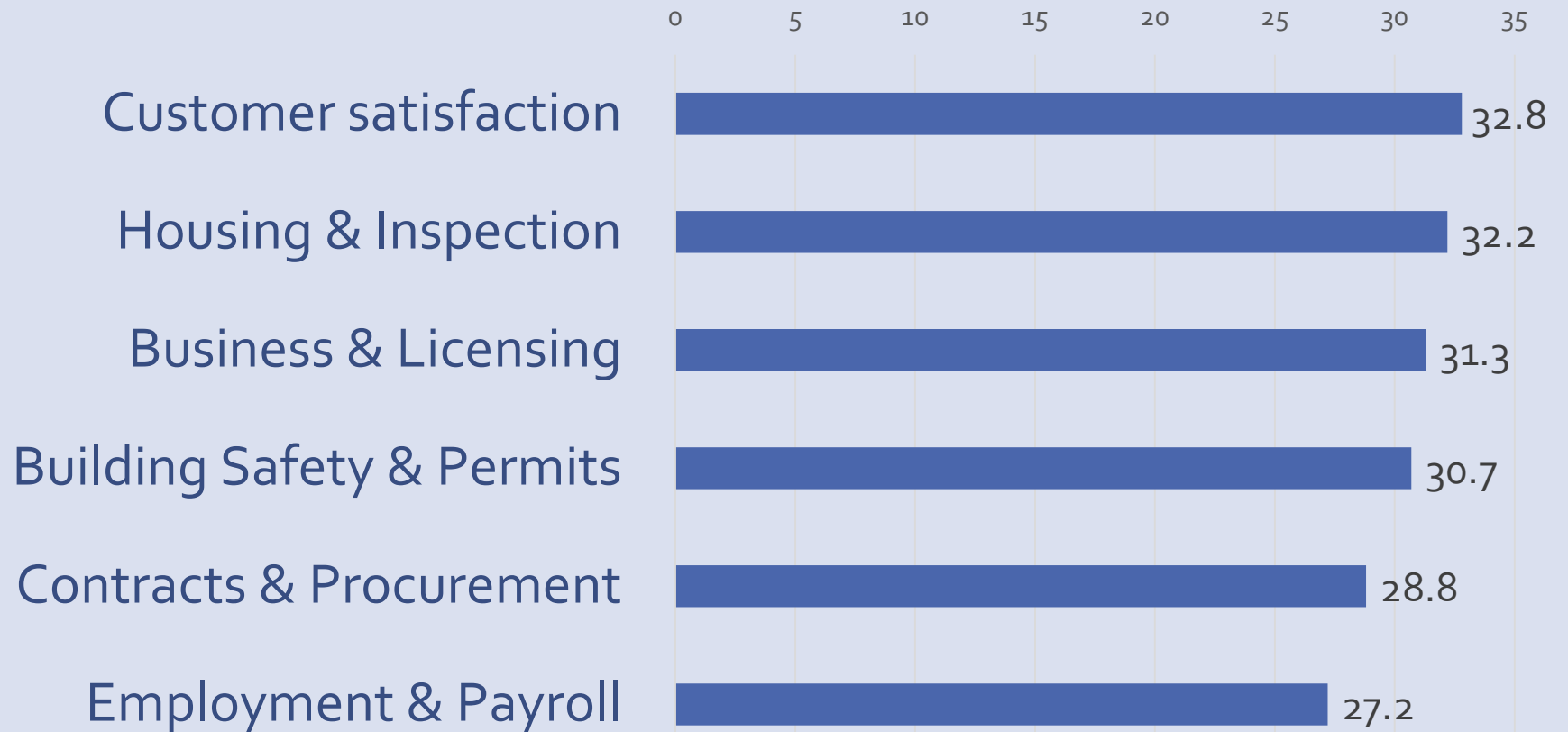
- Percent (%)Desiring Data Type



\*Sampling from Stanislaus County

# Citizens Responses

- Percent (%) Desiring Data Type

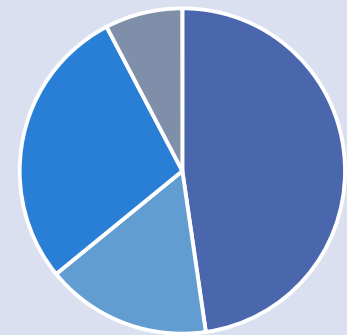


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# Citizens Responses for Effectiveness

- Most Important - City's Ability to Create:

- 47.7 % A Safe City
- 16.4% A Well Run City
- 28.2% A Livable and Sustainable City
- 7.7% A Prosperous City



■ Safe      ■ Well Run  
■ Livable      ■ Prosperous

\*Sampling from Stanislaus County

# LINK DATA TO GOALS

Ensuring Data Collection Aligns With Council Goals

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# Review of Council Goal/Priority Areas

Public Safety

Enhance Fiscal Responsibility

Protect and Promote Quality of Life

Facilities and Infrastructure

Effective and Efficient Government

Planned Managed Growth

# Sample Performance Indicators (KPI's)

PUBLIC SAFETY	
Maintain appropriate levels of public safety staffing	<ul style="list-style-type: none"> <li>• Review staffing levels and funding options annually</li> </ul>
Partnering with and engaging the community	<ul style="list-style-type: none"> <li>• <i>Allocate resources and support to the homeless population</i></li> <li>• <i>Enhance social media presence</i></li> <li>• Support positive youth initiatives</li> </ul>
Ensure equipment and resources are reliable and up to date	<ul style="list-style-type: none"> <li>• Review needs and funding annually</li> <li>• Benchmark for replacements</li> </ul>

- Goal: Partner With and Engage Community
  - Associated KPI's (outputs & outcomes requiring data tracking)
    - # of resources allocated to homeless population (Output)
    - % of Homeless people off the streets in homes/programs (Outcome)
    - # of social media posts (Output)
    - % of citizens reporting they are better informed and engaged with city (Outcome)
    - # of youth programs offered (Output)
    - % reduction in youth related crimes (Outcome)



# Creating a New Data Culture



**Building a data culture will take help from every department and support from City Council.**

# Starting a Performance Data Effort

Create key performance indicators (KPIs) tied to Council's goals

Identify current available data

Develop desired department output and outcome KPI measures

Identify additional data needed to satisfy KPIs

# Starting a Performance Data Effort

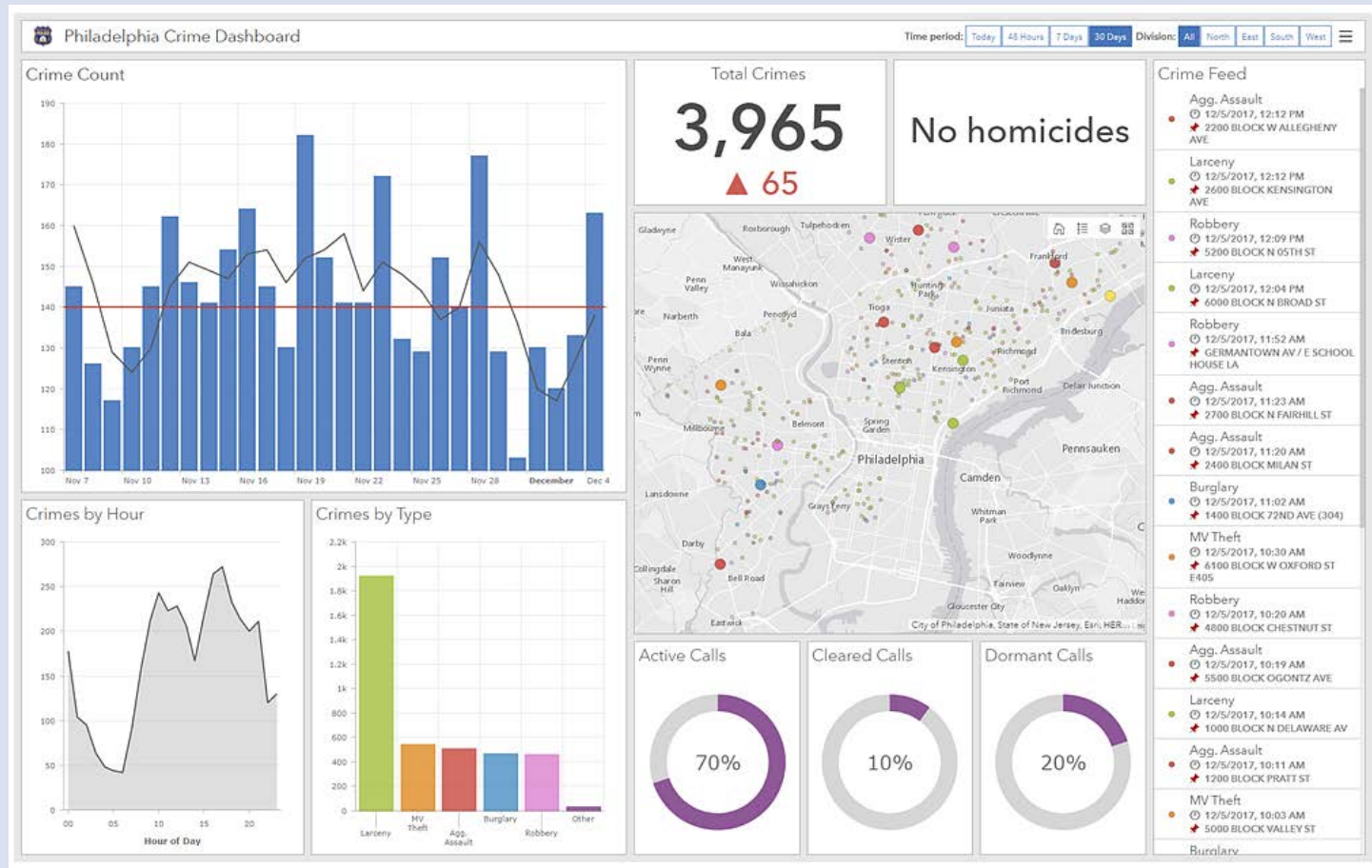
Create public open data portal and dataset updating process

Use existing tools where possible

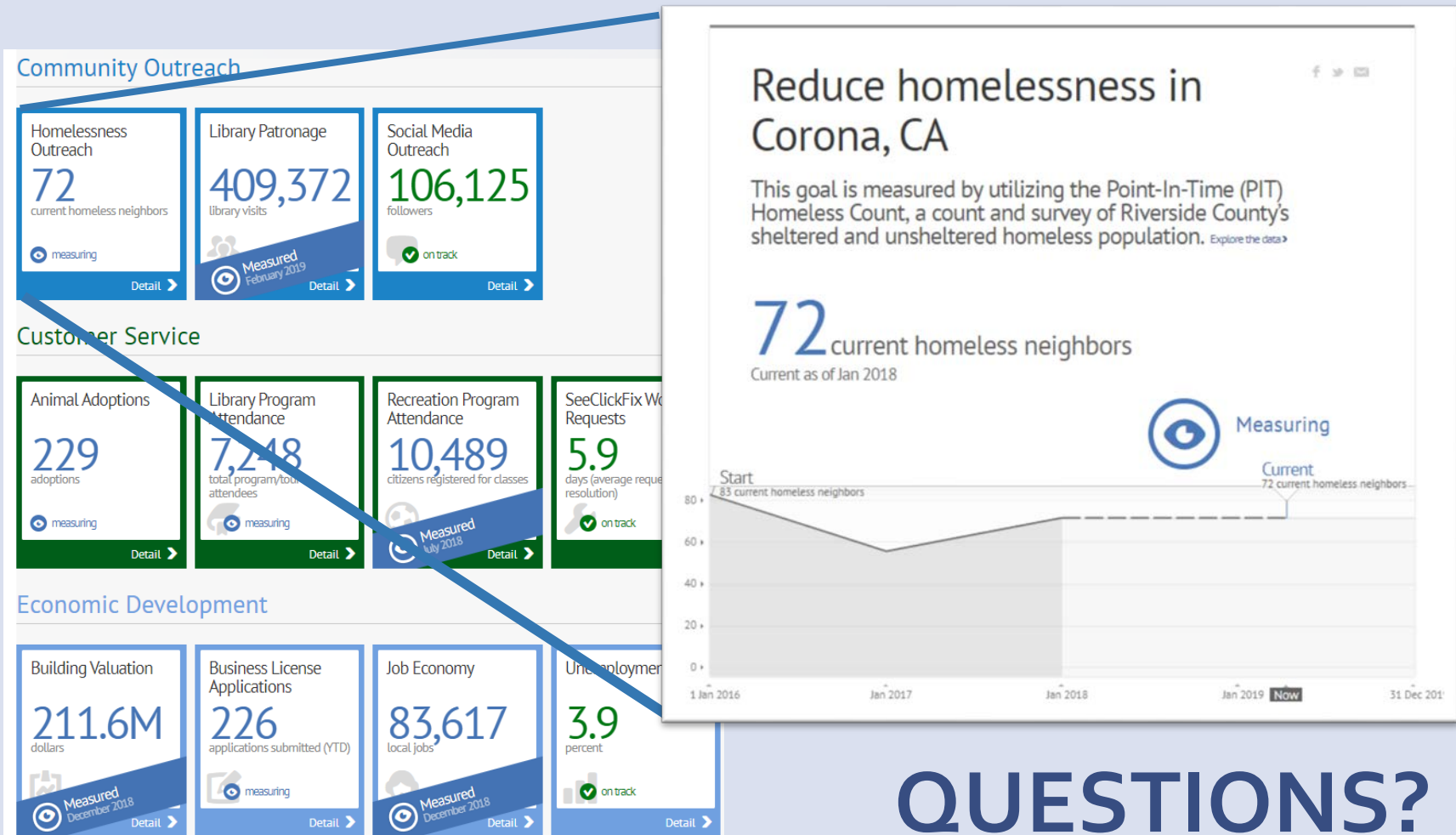
Identify and train departmental rep to publish data regularly

Use data for public score cards and performance dashboards

# Open Data Portal ArcGIS Data Stories



# Open Data Portal Example with Tyler Technologies' Socrata System



## QUESTIONS?