

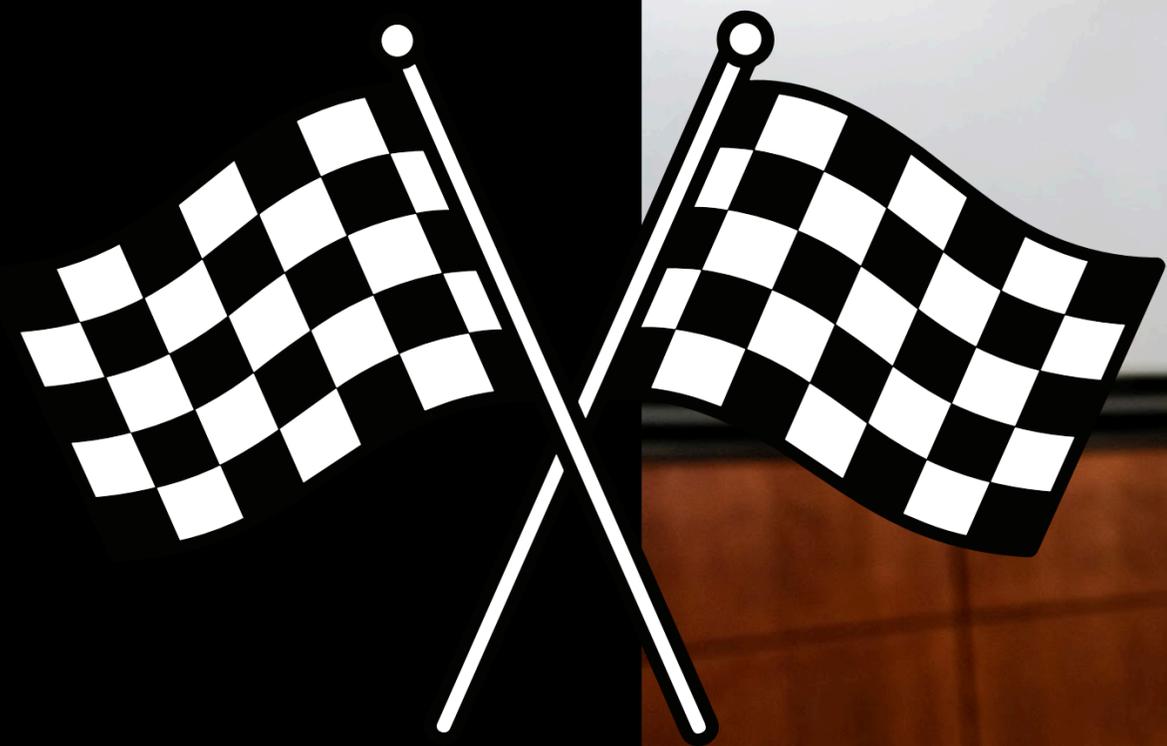


CITY OF MANTECA

MANTECA CITY COUNCIL GOAL SETTING WORKSHOP

FEBRUARY 19, 2026





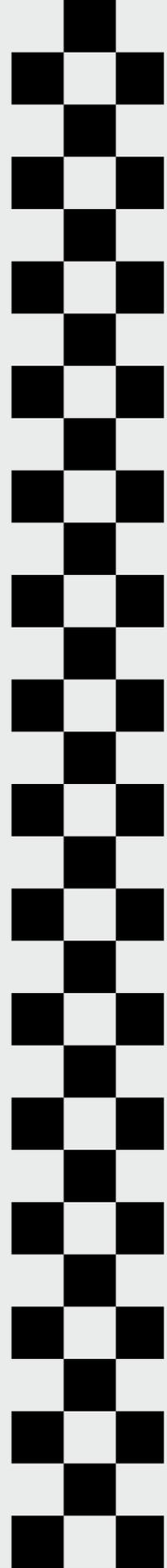
OPEN SPECIAL MEETING



WORKSHOP AGENDA

- 1 Welcome from Mayor Singh
- 2 Workshop Overview and Reminders
- 3 City Manager's 2025 Reflection
- 4 City Operational Update
- 5 Measure Q Funding Plan Overview and Discussion
- 6 **BREAK TIME!**
- 7 Celebrate 2025 Accomplishments and review FY 2025-26 Goals & Priorities Work Plan
- 8 **BREAK TIME!**
- 9 Council Rank FY 2026-27 Goals & Priorities
- 10 Department Goals/ Needs FY 2026-27 Discussion and Ranking
- 11 Council Discussion, Next Steps, and Adjourn!





WELCOME FROM MAYOR SINGH!

Gary Singh
Mayor, City of Manteca

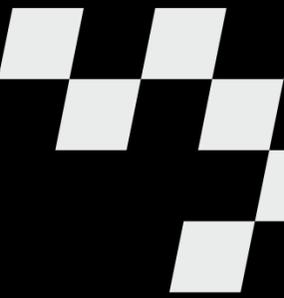


MANTECA CITY COUNCIL





WORKSHOP OVERVIEW & REMINDERS



- Listen to **understand** each other's point of view
- Assume **good** intent
- Stay **focused**
- Build **consensus** around communitywide goals and priorities
- **Enjoy** the process!



Charlie Halford
Councilmember
District 1



Regina Lackey
Vice Mayor
District 2



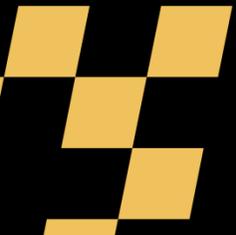
Gary Singh
Mayor-At-Large

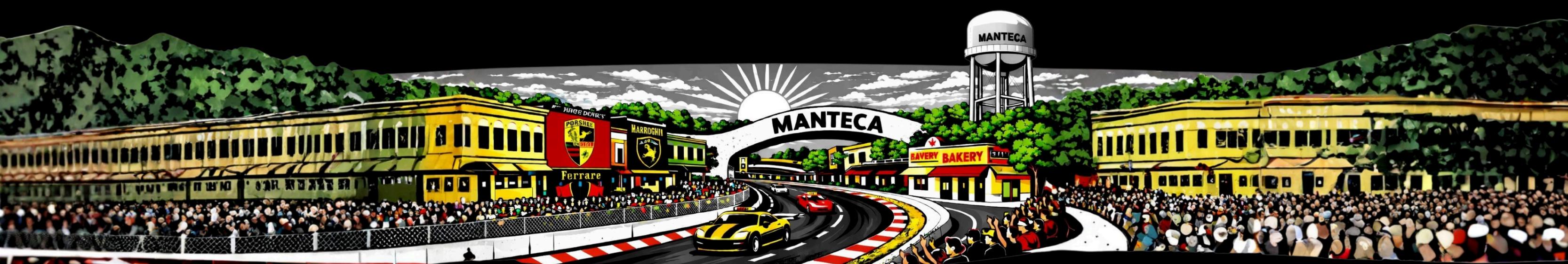


Dave Breitenbucher
Councilmember
District 3



Mike Morowit
Councilmember
District 4





City Manager's Reflection



Toni Lundgren
Manteca City Manager

Thank You & Special Recognition

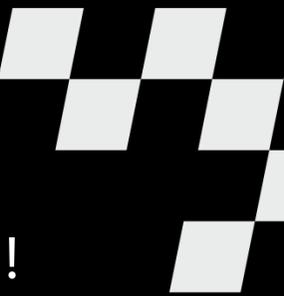
- Council, staff, and community
- One of my favorite meetings; we plan together as Team Manteca!

Measure Q Passed

- Residents trust us to do what is right
- Our community demands better and we should, too
- Honor our commitments

Methodical Planning, Effective Action

- Slow and steady; getting things done and continue to be **BOLD!**
- Momentum is already underway
- We have proven we can do hard things
- We're shaping Manteca's future as we speak





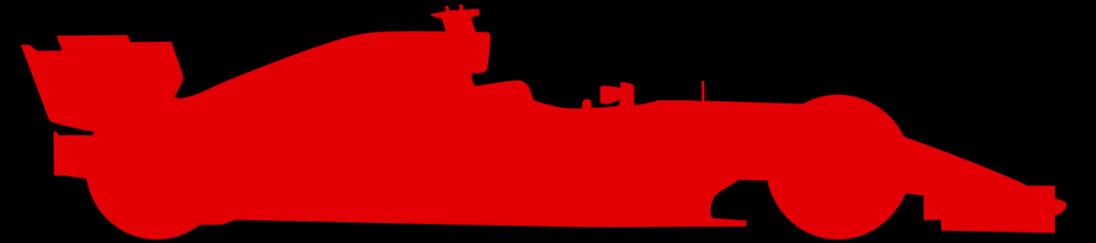
OPERATIONAL UPDATE

OUR FINANCIAL POSITION HAS CHANGED

- We are in a different financial position than before.
- Revenues have remained flat with a slight increase, but Measure Q is providing additional revenue.
- Measure Q Funds are at work and **moving the City forward!**

WHAT THIS MEANS FOR MANTECA

- We finally get to fund important projects that benefit our community.
- We must be strategic and pace ourselves — we cannot spend money we don't yet have.
- The public has spoken: roads, public safety, and community amenities are the top priorities.





OPERATIONAL UPDATE (CONT.)

PRIORITIZATION IS KEY

- Many of today's goals align with community needs.
- We can't do everything at once — this is why prioritization is critical.
- Our approach will ensure long-term, sustainable progress.

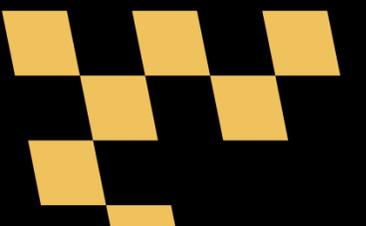
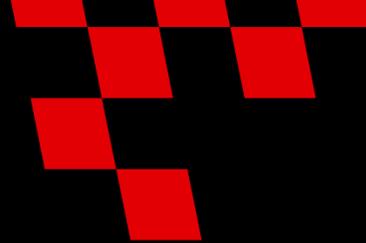


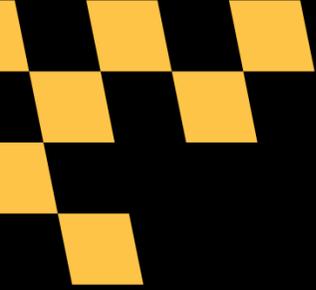
BEYOND MEASURE Q: THINKING BIGGER

- Passing a sales tax measure was necessary to achieve our vision for Manteca.
- But we must continue to — seek grants, partnerships, and other funding sources.
- The goal: maximize impact and deliver more for our community.



***MEASURE Q OVERVIEW,
DISCUSSION, AND RECAP***





In **November 2024**, Manteca voters approved Measure Q, a 3/4-cent sales tax increase aimed at addressing critical needs in Manteca.

Manteca's new sales tax rate is 9% effective April 2025.

Proposed Sales Tax	Year 1:
.75 cent (3/4 of a penny)	Original estimate: \$10 - \$13 M

MEASURE Q HAS A 20-YEAR SUNSET (2045)

REMINDER

Original One-Time Funding Areas:

- Road Repairs/ Traffic
- New Police Station
- Fire Station No. 6
- Community Park/ Pool
- Operations/ Equipment
- Local Business Support
- Animal Shelter Expansion
- Youth & Senior Programs
- Park Maintenance
- Housing/ Homeless Services
- Public Facility Updates
- Public Safety General Use
- Fire Station No. 7





***Moving Forward,
Not Standing Still***

Citizen's Oversight Committee

Chair, Judy Blumhorst, At Large

Vice Chair, Benjamin Cantu, Council District 1

Committee Member, Aman Singh, Council District 2

Committee Member, Tate McKenzie, Council District 3

Committee Member, Norman Hauser, Council District 4

Committee Member, Dean Fadeff, Alternate





MEASURE Q – FY27 CONSIDERATIONS

- Measure M: **at capacity**; fully allocated
- Measure Q: Current assumptions based on an 17-year bond (includes Govt. Facilities Fees) for Police HQ Building; updated bond scenarios under review to include Fire Station No. 6
- FY27 includes **9** Fire positions
 - Preliminary costs, including one-time \approx \$2.06M
 - Federal Grant secured \approx \$1.09M
 - City portion \approx \$970,000



Measure Q Sales Tax - Budget Update



	FY25 Actuals	FY26 Amended Budget	FY26 Actuals (YTD 2/5/26)
Revenues			
Measure Q Tax	3,671,664	14,000,000	6,281,485
Interest	15,039	50,000	129,245
Total Revenue	3,686,703	14,050,000	6,410,731
Expenditures			
Non-Dept.	3,201	2,046,000	82,948
Police Dept.	-	2,052,000	1,237,828
Fire Dept.	-	3,749,371	2,065,777
Parks	-	439,867	-
Streets/Roads	-	2,332,333	-
Total Expenditures	3,201	10,619,571	3,386,553
Fund Balance	3,683,502		

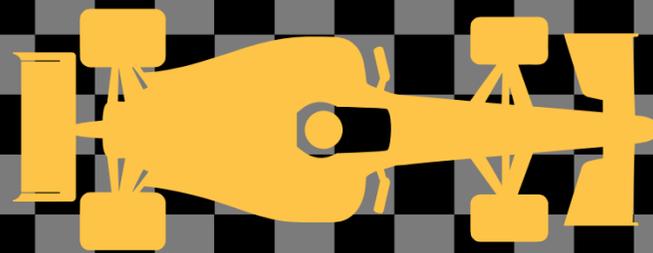
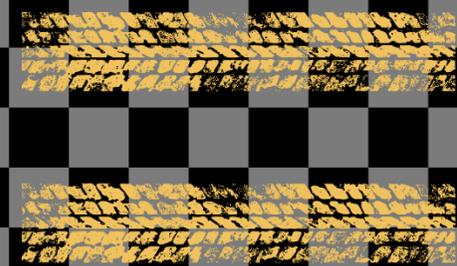
- New Sales Tax: will take time to establish a full-year revenue trend.
- Phased Spending: spending on voter-approved priorities occurs over time; building healthy fund balance.
- Recent Mid-Year Budget Update included reallocations within promised funding areas.



MEASURE Q CONSENSUS – QUESTIONS, COMMENTS, CONCERNS

CITY MANAGER RECOMMENDATION

Budget \$14M in Measure Q revenues and work with staff, oversight committee, and City Council through the budget process to establish a spending plan aligned with voter-approved priorities, including Public Safety, Roads & Streets, and Parks.



BREAK TIME!



COUNCIL GOALS & PRIORITIES





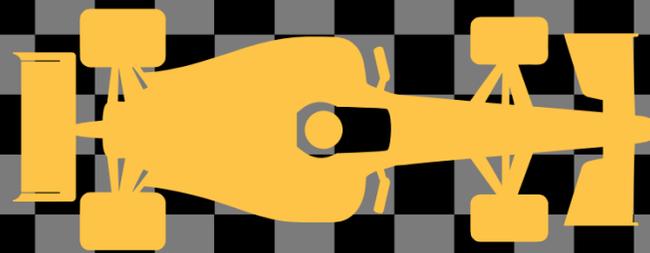
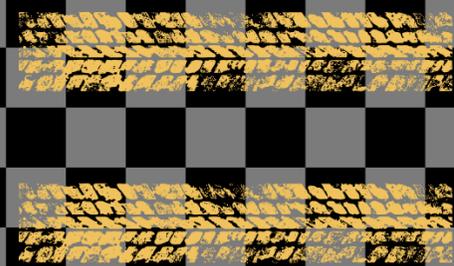
COUNCIL'S FY 2025-26 GOALS & PRIORITIES

- Plan for Updating City Infrastructure and Facilities
- Economic Development & Vitality
- Public Safety
- Expand Homelessness & Housing Options and Solutions
- Stabilize City Finances



FY 2026-27 GOALS & PRIORITIES - ITEMS TO RANK

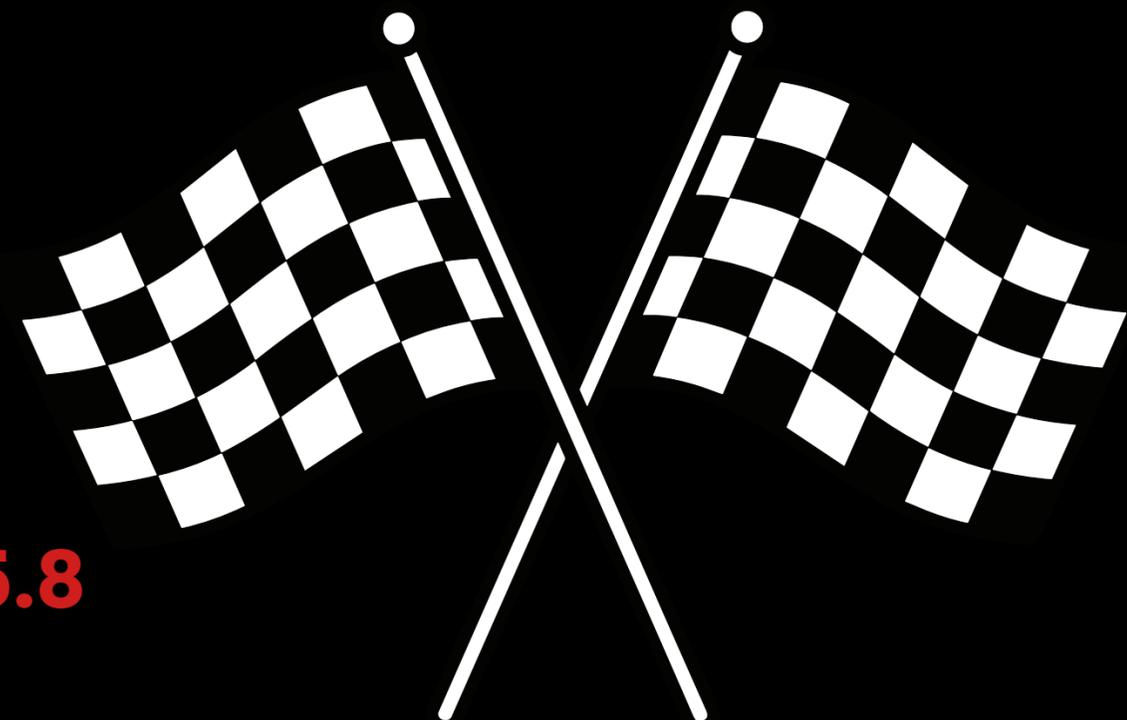
- Stabilize City Finances
- Expand Homelessness & Housing Options/Solutions
- Economic Development & Vitality
- Plan for Updating City Infrastructure & Facilities
- Expand Quality of Life Services
- Organizational Health & Governance
- Environmental Sustainability
- Community for All
- Public Safety





COUNCIL'S FY 2026-27 GOALS & PRIORITIES

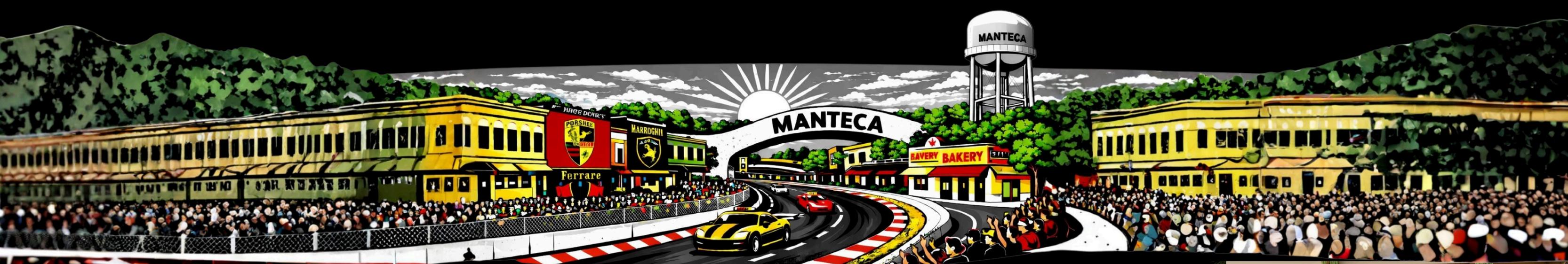
- 1** Public Safety *(includes Human Trafficking Law Enforcement Support)* **-RANKED 1.2**
- 2** Plan for Updating City Infrastructure and Facilities **-RANKED 2.8**
(includes Community Center/ Aquatics Center)
- 3** Quality of Life **-RANKED 3.0**
- 4** Economic Development & Vitality **-RANKED 3.4**
- 5** Organizational Health & Governance **-RANKED 5.8**



DEPARTMENT ACCOMPLISHMENTS

- City Manager's Office
- Economic Development
- Homelessness & Housing
- City Clerk's Office
- City Attorney's Office
- Development Services
- Engineering
- Finance
- Fire
- Human Resources
- IT and Innovation
- Police
- Animal Services
- Public Works
- Parks, Recreation & Transit

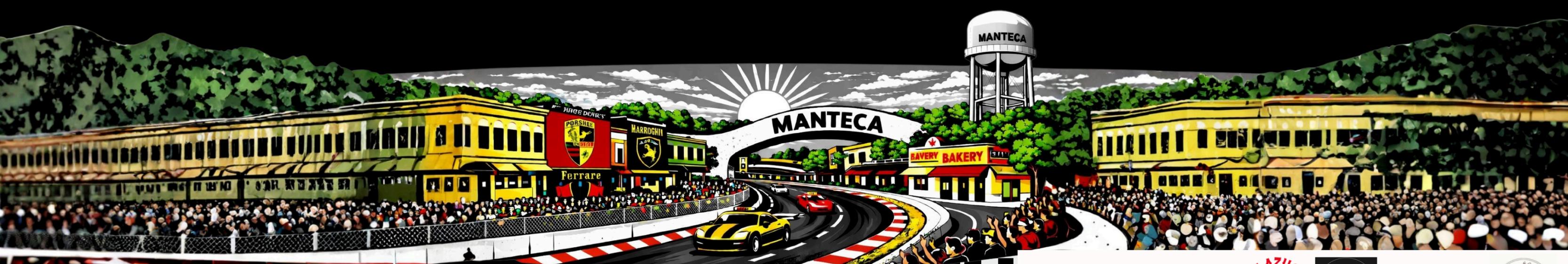




2025 HIGHLIGHTS: CITY MANAGER'S OFFICE

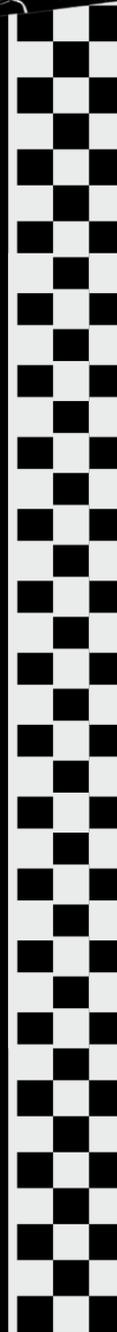
- Oversight of financial audits
- Budget development and oversight
- Measure Q citwide education
- Community Outreach and social media content
- Downtown Archway Project
- Installation of Big Chair in Downtown
- Farm-To-Fork event
- Del Webb Softball Game
- Community Garden Ribbon Cutting
- State of the City 2025
- Level Up Leadership Academy 2025

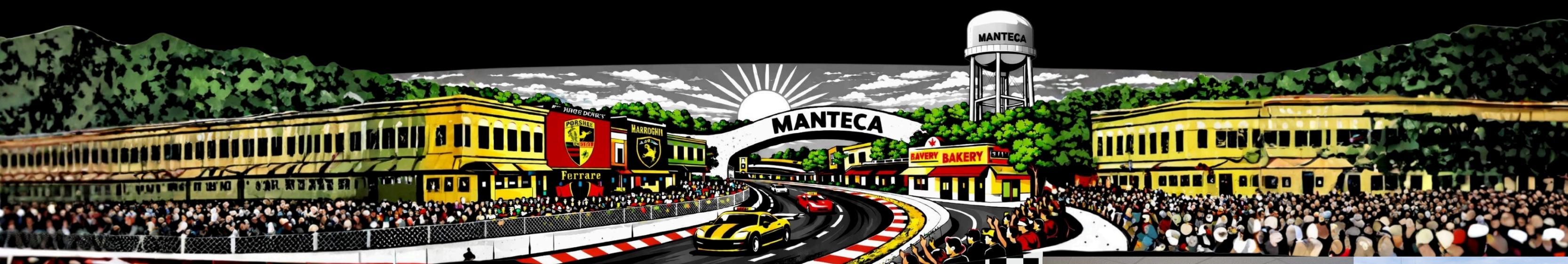




2025 HIGHLIGHTS: ECONOMIC DEVELOPMENT

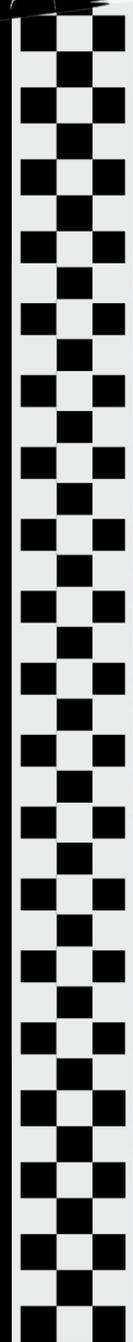
- Completed the conceptual design for the Family Entertainment Zone (FEZ) development project and issued RFQ for Master Developer.
- Supported beautification projects and events in Downtown.
- Awarded over \$275,000 in Small Business Assistance Grant funding.
- Launched Support Local for the Holidays Campaign
- Welcomed major healthcare investments, including Kaiser Permanente's \$83.4 million emergency department expansion and Sutter Health's new 17,000-square-foot medical center.
- Attended industry trade show events to market Manteca, The FEZ, and opportunity sites.
- Completed the Surplus Land Act process for 1403 W. Atherton.
- Initiated negotiations for the purchase of Manteca Bedquarters building.





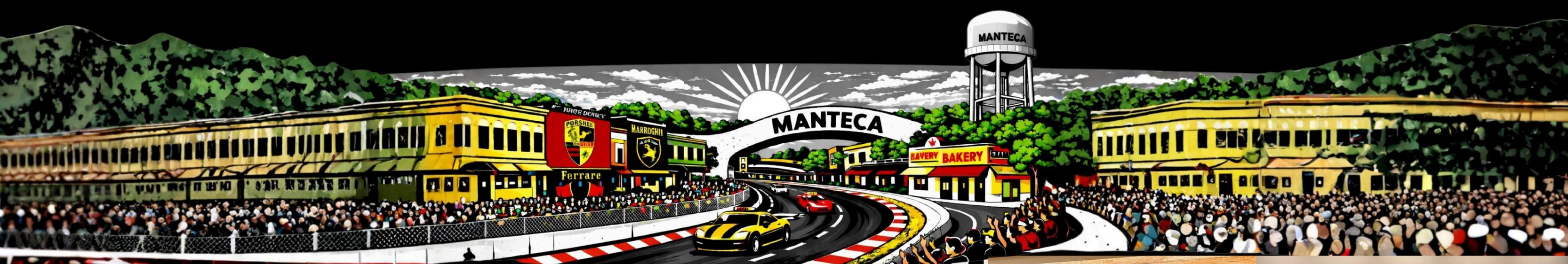
2025 HIGHLIGHTS: HOMELESSNESS & HOUSING

- Homeless Navigation Center
- County Behavioral Health Partnerships with the WellNest Company
 - The City, SJ BHS, and WellNest Co. are partnering to deliver 12–15 tiny homes at The Way Church for homeless veterans and SJ BHS eligible clients, with rental assistance and case management.
- Homeless Summit
- Grant Funding
 - In 2025, the City secured \$641,795.78 in grant funding (HHAP, ESG, CALTRANS – DMA, and CDBG)
- Outreach Services
- Behavioral Health Unit Ribbon Cutting
- CPR training led by Manteca Fire Department and tours
- Opening a third unit adds 25 beds for men



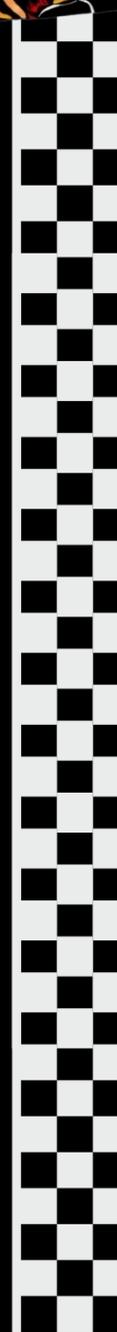
GRANT FUNDING
In 2025, the City secured **\$641,795.78** in grant funding (HHAP, ESG, CALTRANS - DMA, and CDBG).

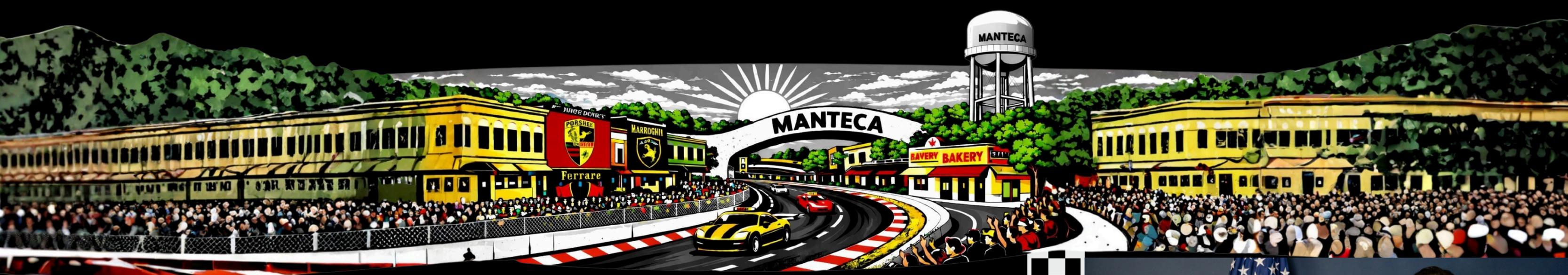




2025 HIGHLIGHTS: CITY CLERK'S OFFICE

- Hosted Third Annual Boards and Commissions Mixer.
- Completed District based recruitment for Commissions and Committees.
- Updated Boards and Commissions website & training module to be user friendly.
- Hosted Youth in Government Day for the Fourth year in a row.
- Processed and Published 23 Public Hearing Notices, 47 Regular & Special Meeting Agendas.
- Processed and Finalized 230 Resolutions, 21 Ordinances.
- Processed and Closed 472 Public Records Request.
- Facilitated and approved 23 Special Event Permits.
- Facilitated 68 Constituent Complaints.
- Assisted with documenting, routing and archiving 341 contracts.
- Provided 36 Ribbon Cutting Certificates, 40 Proclamations and prepared 200+ Community Certificates.





2025 HIGHLIGHTS: CITY ATTORNEY'S OFFICE

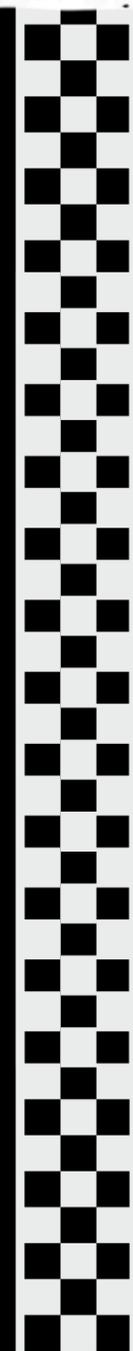
- Flag Policy Amendment
- Alcohol in Parks – Ordinance Amendment
- Park Hours – Ordinance Amendment
- Downtown Archway – Agreement
- Community Garden – Negotiated Agreement
- 555 Behavioral Health Partnership – MOU/Agreement
- Fire Station 3 – Agreements
- Employment Agreements
- Eckert Agreement and Ordinance Amendment
- CalTrans/Encampment Clean-Ups – Negotiations regarding joint clean-up efforts
- Small Business Assistance Grant Program – Agreement
- Kaiser Expansion – Negotiations
- Level Up
- Youth in Government Day
- PRA requests – 508 last year
- Contracts – 341 last year
- Meeting agendas – 47 last year
- Climate Action Plan
- Staff and advise all commissions/meetings
- Over 1000 MMC Citations Processed





2025 HIGHLIGHTS: DEVELOPMENT SERVICES

- The Climate Action Plan was adopted by City Council on November 18, 2025.
- The City completed the Development Agreement and Annexation of Union Ranch North consisting of 455 Single Family Units and \$24,550 per unit towards Community Benefit Contributions.
- The City obtained property, through donation, for the reconstruction of Fire Station 3 along North Main Street. The land transfer will be recorded in January 2026.
- The Downtown Specific Plan was kicked off in 2025 and a consultant firm has been selected to lead that process for the City and negotiations are currently underway to award that contract and kick off the planning process in early 2026.
- Permit Information for the Year
 - Total Permits Issued – 3,533
 - Single Family Dwelling Permits Issued – 840
 - Construction Valuation – \$595M
 - Construction Square Footage – \$4.5M
 - ADU's – 33



**City of Manteca
Climate Action Plan
Update**

Prepared for
City of Manteca


July 2025

Prepared by
RANEY PLANNING & MANAGEMENT, INC. **25** years
1501 SPORTS DRIVE, SUITE A, SACRAMENTO, CA 95834

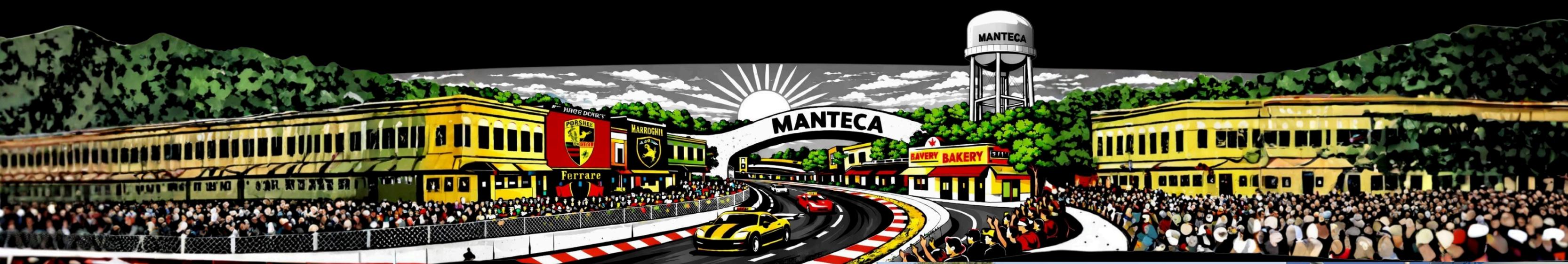
**DOWNTOWN
SPECIFIC PLAN**



REQUEST FOR QUALIFICATIONS

ISSUED DATE:
AUGUST 18, 2025
DEADLINE TO SUBMIT:
OCTOBER 16, 2025
WWW.MANTECA.GOV/PLANNING/
DSP





2025 HIGHLIGHTS: ENGINEERING

- Well 29 TCP Treatment Project
- Nile Garden Well 30 Water Supply Project
- Nile Garden Well 30 Ribbon Cutting Ceremony
- Nile Garden Well 30 – Equipping Phase (In Progress)
- Main Street Bike and Pedestrian Improvement Project
- 2025 Pavement Maintenance Project
- Wawona Bike and Pedestrian Improvement Project
- Shasta Pavement Improvement Project
- Water Quality Control Facility (WQCF) Capacity Improvement Project
- Traffic Signal Update Project



SHASTA AREA PAVEMENT IMPROVEMENT PROJECT



Placer Avenue (Rubber Cape Seal) Before



Placer Avenue (Rubber Cape Seal) After



South of Main St. Before



South of Main St. After

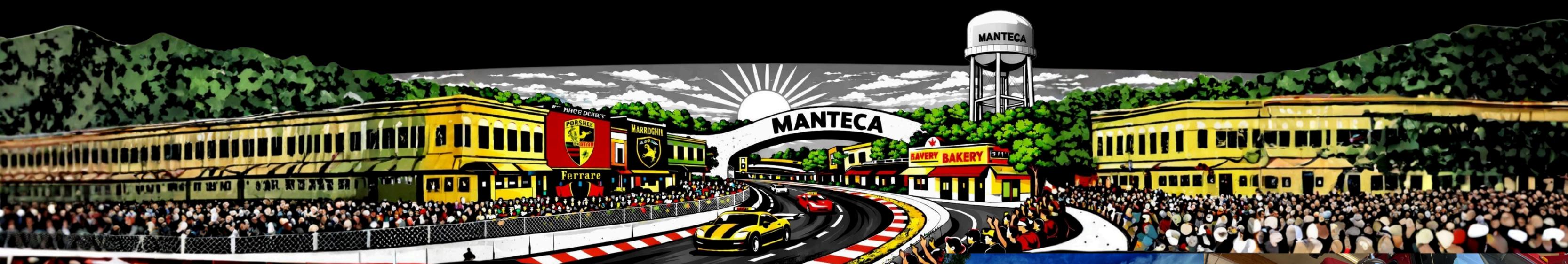
MAIN STREET BIKE & PEDESTRIAN IMPROVEMENTS



2025 HIGHLIGHTS: FINANCE

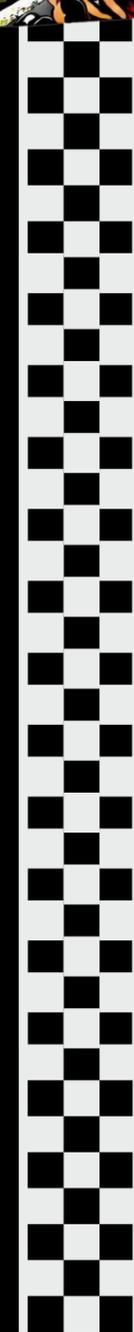
- **Recognition & Transparency:** Received the City's 1st GFOA Distinguished Budget Presentation Award for the FY26 interactive budget.
- **Financial Reporting & Systems:** Fully caught up on audits; transitioned toward internal ACFR preparation and initiated a cloud-hosted ERP implementation.
- **Financial Stewardship:** Refinanced wastewater bonds (AA rating) saving ratepayers \$3M+, enhanced the Senior Discount Program, and secured a new banking contract projected to increase interest earnings by \$300k annually.
- **People & Leadership:** Invested in staff development through Level-Up training and strengthened the department with key Finance leadership appointments.





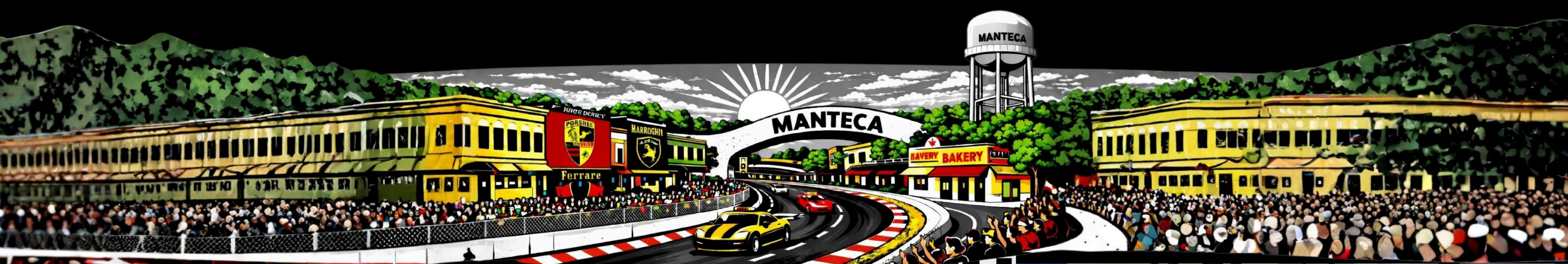
2025 HIGHLIGHTS: FIRE DEPARTMENT

- New Type 1 Fire Engine delivered and in service.
- Mini Training Tower – Stacked Conex boxes have been delivered and are starting to take shape at Fire Station 1; Development continues.
- AFG grant awarded for the replacement of our self-contained breathing apparatus – \$790,225
- SAFER grant awarded for hiring nine (9) new firefighters to staff an additional company. Federal Grant of \$2,692,300 awarded over 3-year period.
- Addition of two Deputy Chief positions.



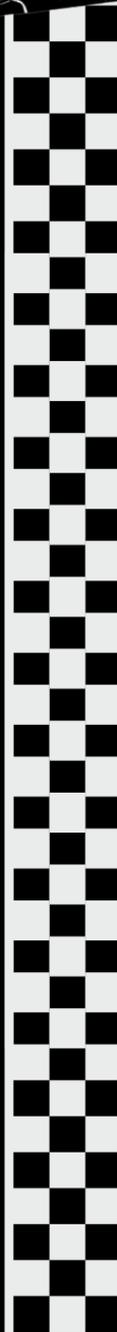
City of Manteca Fire Department
**AWARDED
\$3.4 MILLION
IN FEDERAL
GRANTS**





2025 HIGHLIGHTS: HUMAN RESOURCES

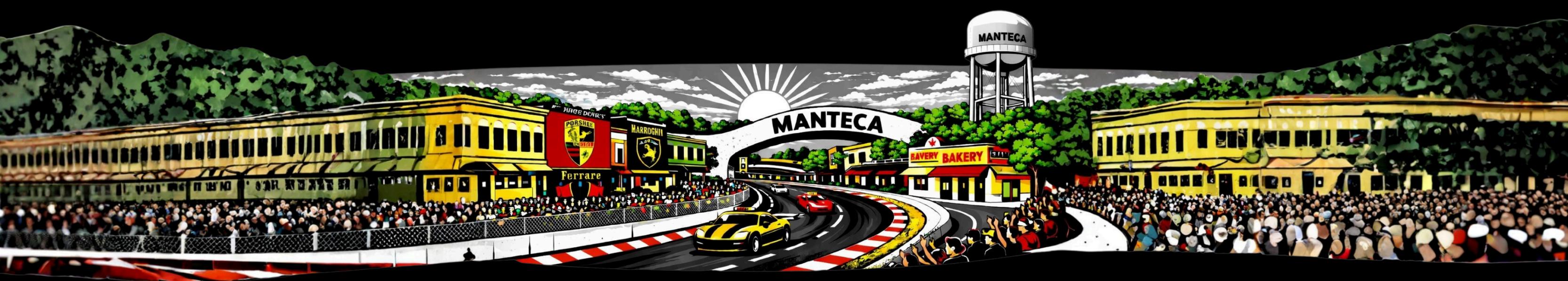
- 111 Job Postings/Requisitions to hire
- Key Fire and Police Recruitments and Promotional Exams Completed (Police Officer, Police Sergeant, Firefighter, Fire Captain, Deputy Fire Chief, Fire Chief)
- ADA Transition Plan Updated, and Caltrans Corrective Action Plan Officially Completed in May 2025 (public outreach and surveys completed; policy finalized; reported ADA improvements as required)
- Updated 55 Citywide Personnel Policies (met and conferred with unions, implemented)
- Job Fair Participation: UOP, Delta College, Manteca High School
- Issued RFP and selected a consultant for the Citywide Classification and Compensation Study (near completion)
- Completed Fire Unit Negotiations on successor MOU through June 30, 2026
- Health & Safety Fair, and On-Site Flu Shots Event – September 2025
- Level Up Leadership Academy – HR Day – Public Service Roles & Responsibilities/Emotional Intelligence/Coaching & Providing Feedback
- Employee Events – Annual Employee Banquet, Halloween events, Cultural Day, Spirit Day





2025 HIGHLIGHTS: IT AND INNOVATION

- Strengthened Fire Department communications by delivering high-speed, redundant connectivity to all fire stations and key City sites and modernizing radio connectivity to fiber-based service.
- Supported Fire Department operations by improving connectivity for station radio communications to strengthen reliability during emergency response.
- Modernized the City's network and security infrastructure by upgrading core switching and implementing high-availability firewalls, including improvements supporting Police Department operations.
- Increased City Hall's internet capacity to support growing demand and maintain reliable access to cloud services, voice communications, and day-to-day operations.
- Supported the Police Department's camera system upgrade by preparing network connectivity, access requirements, and installation readiness to ensure reliable system performance.
- Reinstalled network infrastructure at Fire Station 3 following remodels
- Implemented a new multifactor authentication system for Police Department CJIS compliance.
- Continued providing network infrastructure planning and design support for the Traffic Signal Update project.
- Participated in design and planning review for the new Police Department facility.
- Improved the City's security and reliability by safely decommissioning 24 legacy servers.
- Upgraded 566 City devices to Windows 11 (199 laptops and 367 desktops) to support modern security standards and ongoing technology compatibility.



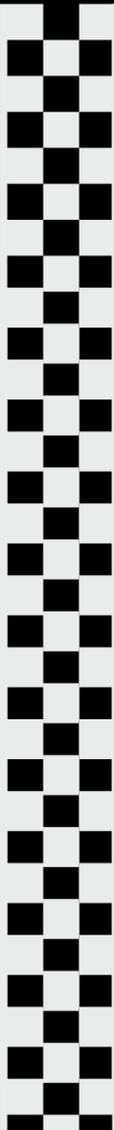
2025 HIGHLIGHTS: IT AND INNOVATION (CONT.)

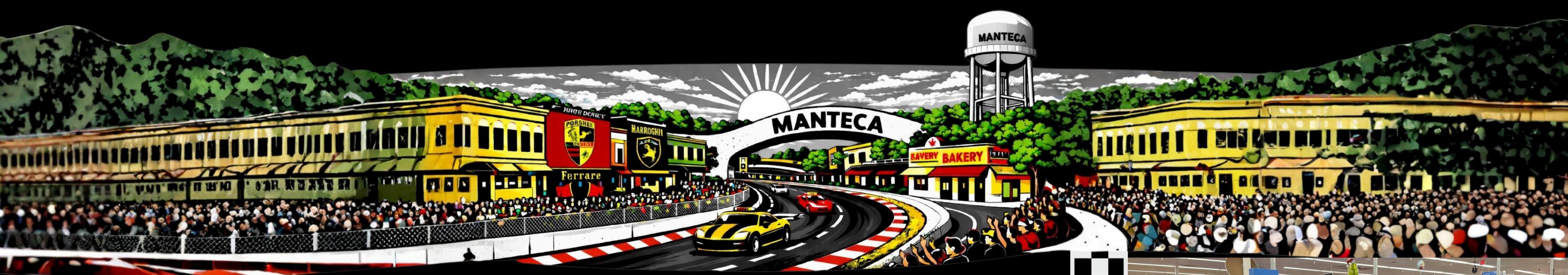
- Supported City operations by handling 5,001 helpdesk tickets, with 4,870 successfully closed.
- Supported City operations by completing 162 account setups and processing 112 employee exits to ensure timely and consistent access management.
- Continued implementation of the City's \$250,000 CALOES cybersecurity grant (awarded in FY 2024) by initiating priority cybersecurity improvements, including enhanced planning, expanded security support services, and independent security testing.
- Received the 2025 Quality IT Practices Award in recognition of the City's continued commitment to strong IT governance and best practices.
- Supported City Council approval and implementation planning for a modern, secure SaaS-based ERP system to strengthen long-term sustainability and operational efficiency.
- Approval of the City's AI Policy by the City Council in Spring 2025 to provide clear guidance for responsible AI use.
- Initiated an AI implementation plan by coordinating early planning discussions with other agencies, evaluating responsible use considerations, and researching the best approach for future City operations.
- Supported City Council operations by upgrading devices and completing required programming to ensure reliable, secure meeting technology.
- Completed the majority of the City's IT Strategic Plan draft to guide future technology priorities, investments, and service improvements.



2025 HIGHLIGHTS: IT AND INNOVATION (CONT.)

- Launched the Utility GIS Project to establish accurate Water, Wastewater, and Stormwater GIS layers aligned with current conditions and mapping standards.
- Upgraded and modernized the City's Enterprise GIS platform and migrated GIS data into a modern environment to improve performance, reliability, and maintainability.
- Improved the City's GIS Viewer performance and usability by decreasing loading times and enhancing functionality for staff.
- Enhanced dispatch mapping by adding apartment unit and suite labeling to support faster and more precise emergency response.
- Delivered 15 new GIS layers for City departments and published them to the internal Staff Viewer to support daily operations and expanded access to spatial data.
- Completed addressing support for 10 finalized subdivisions totaling 1,345 new addresses to support development coordination and public safety readiness.





2025 HIGHLIGHTS: POLICE DEPARTMENT

2025 Patrol Stats

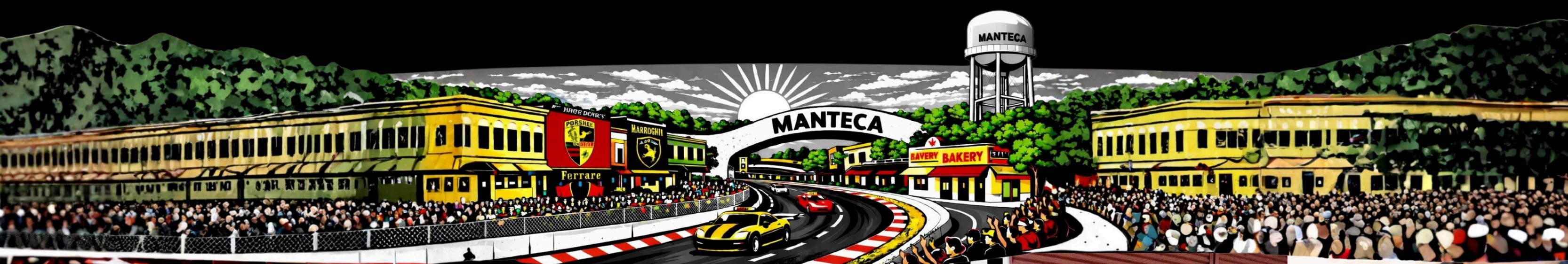
- Total Incidents – 44,325
- Calls For Service – 31,196
- Officer Initiated Calls – 13,129
- Police Reports Written – 5,697
- Crash Reports – 385
- Total Arrests – 1,927
- Adult – 1,870
- Juvenile – 57
- Citations Issued – 5,110

2025 Dispatch Stats

- Total 911 calls – 26,487
- Non-emergency Inbound – 78,772
- Non-emergency Outbound – 24,977
- Total calls – 130,237
- 99.61% of calls answered within 15 seconds
- We have issued 9,886 red light camera citations.

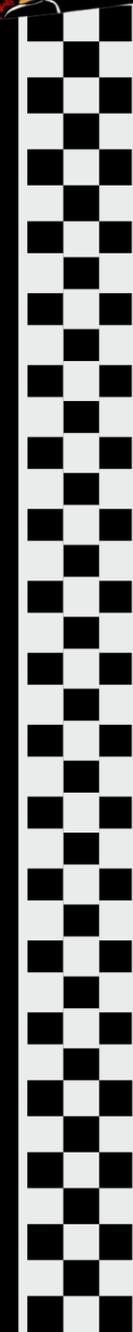
- Implemented The Citizen's Academy and continued with Jr. CSI Academy and Chief's Academy
- Community Human Trafficking Townhall
- Promoted Primitivo Cruz to Sergeant
- Officer Jeffery Hooten received the Rotary Officer of the Year Award
- Hundreds of kids reached through community outreach – Health Room Project and Shop with a Cop
- Partnered with Urban SDK for speed analysis for traffic complaints and deployment.
- Held First Annual Torch Run for Special Olympics
- Applied for and received OTS and Cannabis DUI and Tobacco Grant
- Obtained and implemented AI-assisted Body Worn Cameras with Draft One





2025 HIGHLIGHTS: ANIMAL SERVICES

- 90% live outcome rate, meeting the nationally recognized no-kill benchmark
- Humane care when needed:
 - 9% for severe illness or injury
 - 1% for serious, unmanageable behavioral concerns
- Launched (FOMAS) Friends of Manteca Animal Shelter, a 501(c)(3) nonprofit, to grow support and expand lifesaving programs
- Hosted two FREE vaccine & microchip clinics with the Animal Protection League
- Installed a 24/7 public microchip scanning station to help lost pets find their way home faster
- Doggie Day Out continues to thrive:
 - 853 total walkers, including 217 new walkers this year
 - 1,653 total program walks, with 525 walks in 2025



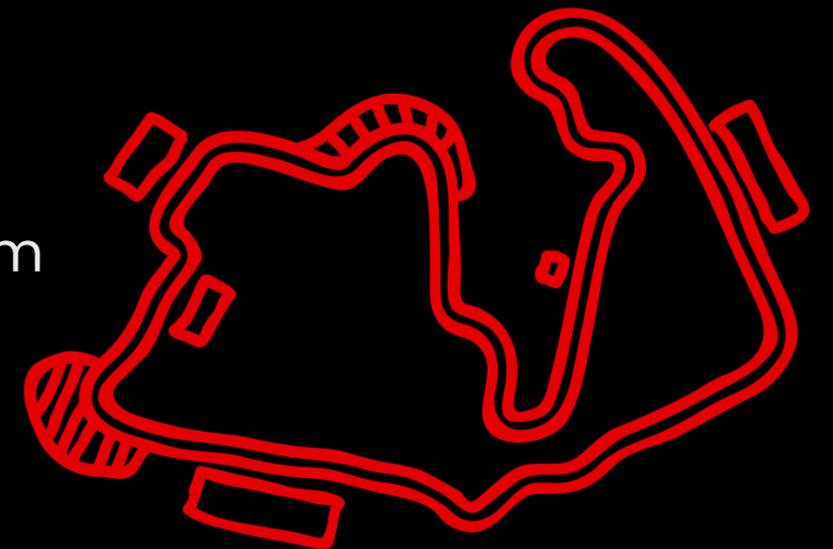


2025 HIGHLIGHTS: PUBLIC WORKS

- Public Works Week

Water Division

- Gained regulatory compliance with the 1,2,3 TCP MCL, **No More Quarterly Public Notices!**
- Distributed 4.93 billion gallons of drinking water
- Received State Water Resource Control Board (SWRCB) permit amendment for PFAS treatment at Well 23 (Chadwick Park Area)
- Converted a total of 8,500 water meters to the Beacon system (advanced water meter reading platform)
- Focused on Safety, expanded training & education opportunities
- Continued reducing the volume of non-revenue water and unaccountable water
- Completed upgrading all bacteria sampling stations in the water distribution system
- No positive bacteria samples were detected in the water distribution system
- Repaired all water leaks within allowed regulatory timelines
- Replaced arsenic treatment media at Well 29
- Maintained water system pressure above 40 psi at all times





2025 HIGHLIGHTS: PUBLIC WORKS (CONT.)

Sewer Division

- Treated 3.04 billion gallons of wastewater
- 100% compliance with the National Pollution Discharge Elimination System (NPDES) Permit
- Focused on Safety, expanded training and education opportunities
- Improved the Industrial Park's storm water collection and pump system
- Attended eleven community outreach events and expanded website content
- Kicked off the NPDES Permit renewal process
- Added twenty-two businesses to the Fat, Oil and Grease (FOG) Program
- Conducted 157 inspections related to the FOG Program
- Initiated Stormwater Construction Site Inspections, as required by the State
- Renewed the Laboratory's certification for both wastewater and water analysis
- Conducted 17,177 laboratory analyses
- Started construction of the Breakroom and Operator Control Room Remodel
- Supported two major construction projects, updating our wastewater treatment process





2025 HIGHLIGHTS: PUBLIC WORKS (CONT.)

Solid Waste

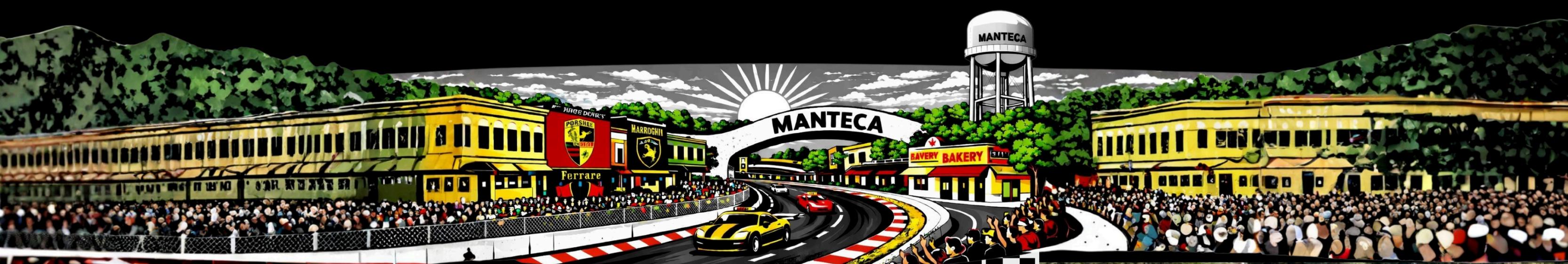
- Recycling art contest & community engagement
- Expanded Recycling Program
- Implemented Routeware – routing software for solid waste
- Implemented robust Solid Waste Safety Program
- Procured long term contracts with facilities for municipal solid waste, recycling and organics that include food-waste
- Completion of standardizing all of the residential carts
- Education and outreach in the community for expansion of Solid Waste programs including schools and social media



2025 HIGHLIGHTS: PUBLIC WORKS (CONT.)

Streets

- Major Roadway and Safety Improvements
- Citywide Street Project Updates – paving, crack sealing, high visibility thermoplastic application
 - West bound Mission Ridge
 - Industrial Ave. and Van Ryn Ave.
 - Spreckels Ave.
 - Williamson Rd.
 - Industrial Ave from Main St. to Mellon Ave.



2025 HIGHLIGHTS: PARKS, RECREATION & TRANSIT

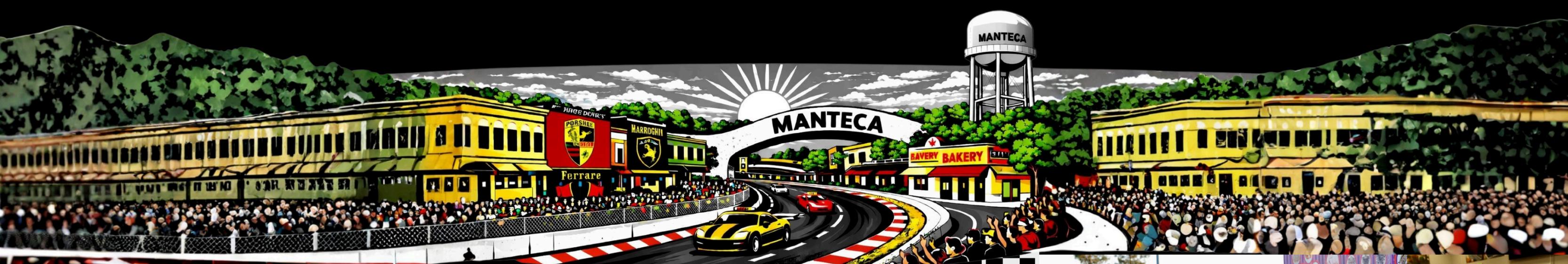
Transit

- Ridership increased by 9,306 riders, a 11% growth from FY24 to FY25.
- Youth ridership totaled 24,597 trips. a 17% increase from FY24 to FY25.
- Completed the 5-Year Short Range Transit Plan and initiated implementation efforts.
- Continued to provide reliable Fixed Route and Dial-A-Ride services while evaluating opportunities to expand routes and grow youth ridership.
- Temporarily expanded Route 2 and Route 4, and modified Route 1 to improve on-time performance (OTP).

Parks

- Completed Manteca's first Community Garden.
- Completed Phase One of the Golf Course cart path project.
- Replaced fencing along Crom Street on the north edge of the Golf Course.
- Held the groundbreaking for the Woodward Park Splash Pad.
- Completed Evans Estates Shade Canopy Installation.
- Completed Morezone Ballfield Lighting Upgrade.
- Completed Parks and Recreation Master Plan Update.



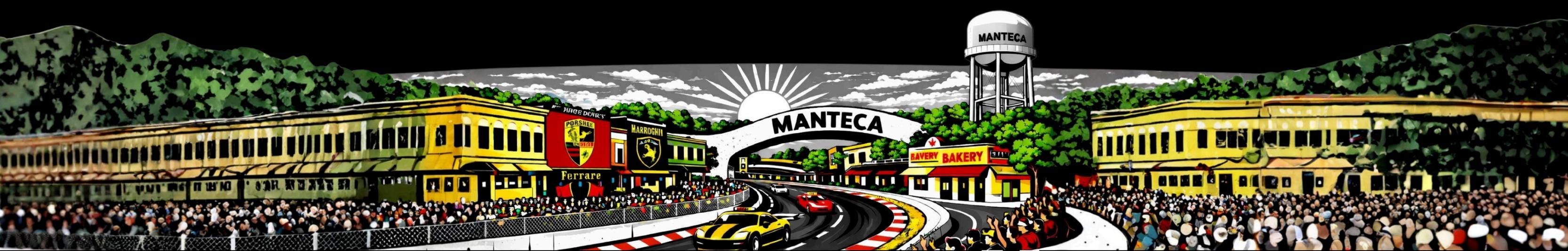


2025 HIGHLIGHTS: PARKS, RECREATION & TRANSIT

Recreation & Community Services

- Community events continued to grow in size and attendance, with signature events like Music on Maple, Park-a-Palooza, Trunk or Treat, Christmas at the Center, and cultural celebrations strengthening community connection.
- New events were introduced to reflect emerging community interests, including Spooky Skate and Rooted in Community, expanding the City's event offerings and partnerships.
- Strategic partnerships expanded with organizations such as United Way, the Downtown Manteca Improvement District, The Promenade Shops at Orchard Valley, the Manteca Chamber of Commerce, and Manteca Unified School District, supporting collaborative events and youth enrichment programs.
- Recreation programming and participation increased through new leisure classes and expanded youth sports opportunities, allowing more residents to participate citywide.
- Capital improvements and placemaking efforts advanced, including the City's first-ever Community Garden, new downtown murals, and expanded Senior Center programming that enhanced engagement and quality of life.





2025 HIGHLIGHTS: SOCIAL MEDIA

City of Manteca used social media to inform residents, increase transparency, and expand community engagement, delivering record visibility and live event attendance, without paid advertising.

To keep our community updated in real time, the City maintained an active and consistent presence, publishing more than 500 posts and over 500 stories on both Facebook and Instagram throughout the year. This steady drumbeat of communication ensured residents had timely access to information about services, meetings, emergencies, projects, and the moments that bring our community together.

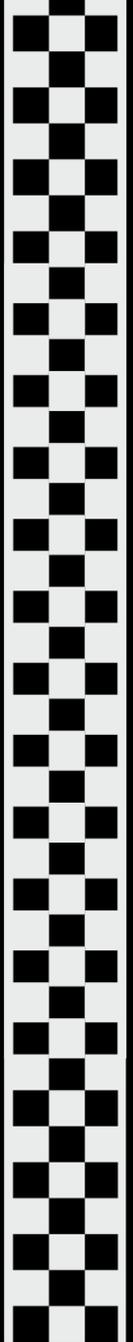
Importantly, the majority of views came from non-followers who live within our local region, allowing critical updates and public information to reach far beyond our existing audience.

FACEBOOK HIGHLIGHTS

- 7.3 MILLION TOTAL VIEWS GENERATED IN 2025
- 100% ORGANIC PERFORMANCE (NO PAID AMPLIFICATION)
- 65,000+ CONTENT INTERACTIONS (↑ 81%)
- 5,200 LINK CLICKS DRIVING RESIDENTS TO CITY RESOURCES (↑ 352%)
- 138,000+ PAGE VISITS (↑ 36%)
- 23,559 TOTAL FOLLOWERS
- 3,800 NEW FOLLOWERS ADDED (↑ 190%)

INSTAGRAM HIGHLIGHTS

- 1.7 MILLION TOTAL VIEWS (JULY-DECEMBER)
- 396,700 ACCOUNTS REACHED (↑ 506%)
- 32,900 INTERACTIONS (↑ 100%)
- 40,500 PROFILE VISITS (↑ 144%)
- 6,954 TOTAL FOLLOWERS
- 3,600 NEW FOLLOWERS





City of Manteca Gets Social



12 MONTHS OF BEING
SOCIAL IN LESS THAN
5 MINUTES!



MANTECA

MANTECA

MANTECA

BREAK TIME!



COUNCIL GOAL RANKING EXERCISE

- Ensure Long-Term Fiscal Sustainability
- Expand Homelessness and Housing Options
- Economic Development & Vitality
- Update City Infrastructure & Facilities
- Expand Quality of Life Services
- Environmental Sustainability
- Public Safety
- Aligning Staffing & Service Levels with City Priorities
- Community Outreach, Engagement & Transparency
- Others?



MANTECA



SENIOR LEADERSHIP TEAM





CITY MANAGER'S OFFICE: PRIORITIES/NEEDS 2026-2027

- • Plan and implement the Manteca Citizen's Academy
- • Launch the Utility Box Art Program
- • Plan and host the 2026 State of the City event
- • Identify, pursue, and secure federal and state grants for capital projects
- • Host a grand opening of the Woodward Park Splashpad project
- • Develop and advance the Measure Q funding plan in collaboration with the Citizens' Oversight Committee and City Council
- • Lead the development of the Citywide Facility Master Plan
- • Develop the Phase I conceptual plan for a Navigation Center
- • Host the second annual Farm to Fork event with the United Way of San Joaquin
- • Explore Downtown beautification projects
- • Complete contract negotiations with labor groups
- • Implement reorganization of specified City departments/ divisions





ECONOMIC DEVELOPMENT: PRIORITIES/NEEDS 2026-2027

- • Attract and retain shopping, dining, and entertainment businesses in Manteca through targeted outreach, marketing efforts, and attending industry tradeshows.
- • Continue to advance the Family Entertainment Zone (FEZ) project by securing a potential developer, completing the EIR Master Plan Update, and explore infrastructure financing opportunities to support project development.
- • Continue to expand on the business resource offerings through programs, workshops, and tools to help support local small business growth and encourage entrepreneurship.
- • Complete acquisition of the Manteca Bedquarters property and implement a coordinated workplan to activate the site into an economic and community draw.
- • Support Downtown Specific Plan implementation and outreach.
- • Identify and initiate beautification and placemaking opportunities throughout Downtown Manteca.
- • Launch Mobile Food Cart Entrepreneurship Program.
- • Launch a Restaurant and Retail Survey to the community to help guide the City's business attraction efforts.
- • Launch "Make it Manteca" marketing and business attraction Campaign (website, social media).
- • Revisit mobile food vendor ordinance and conduct public outreach.



HOMELESSNESS & HOUSING: PRIORITIES/NEEDS 2026-2027

- • Completion of Emergency Roof Repairs at the Qualex Building
- • Release of the Progressive Design-Build RFP/Q for the Navigation Center
- • Finalize sale and purchase of property – 555 Industrial Park Drive
- • Secure Federal and State grant funding to support both the Navigation Center project and ongoing operational costs at the temporary site (This may be for all projects so if it is already on there, you can remove)
- • Opening and activation of eight (8) refurbished containers for use as transitional housing
- • Expansion of new partnerships with local, County, State, and community agencies.





CITY CLERK'S OFFICE: PRIORITIES/NEEDS 2026-2027

- • Elections 2026 to fill Mayor, City Council District 3 & 4 seats
- • Secure special event routing software
- • Conclude the city wide records management CIP
- • Youth in Government - enhancements for 2026 - school board meeting
- • Freedom (Honor) Flight - VFW
- • Explore AV upgrades for Council Chambers with IT
- • Finish Laserfiche implementation and integrate departments with training
- • Finish all contract templates for electronic routing
- • Research and Implement electronic Special Event routing, reviewing, and approval software





CITY ATTORNEY'S OFFICE: PRIORITIES/NEEDS 2026-2027

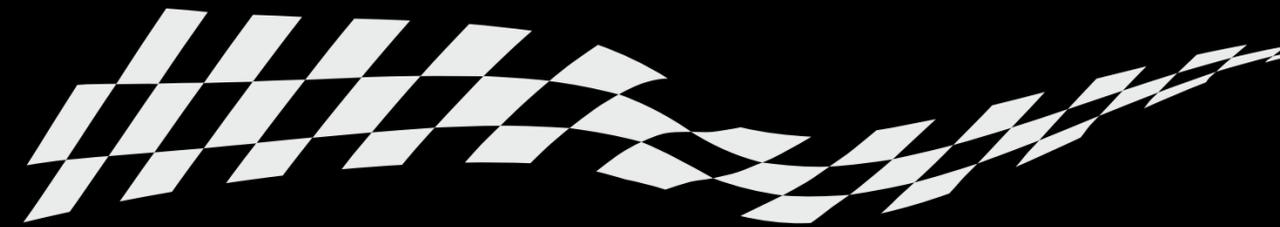
- • Sidewalks Ordinance
- • Bikes Ordinance
- • Solid Waste Ordinance Update
- • Parks Ordinance Update
- • Short Term Rentals
- • Qualex RFP
- • Continue working on policies and procedures to reflect recent court decisions and new laws
- • Continue to reduce new litigation filings and claims costs
- • Continue to work closely with departments, the City Manager, and City Council to align legal guidance with operational needs and long-term City priorities.





DEVELOPMENT SERVICES: PRIORITIES/NEEDS 2026-2027

- • Complete the Comprehensive Zoning Code Update
- • Complete the Downtown Specific Plan
- • Complete the acquisition of the property for Fire Station 6
- • Complete the Citywide Fiscal Impact Analysis for a potential update to the Citywide Public Safety and Streets Community Facilities District (CFD2022-1) and include a CFD Policy for all new development projects
- • Complete the Pre-Annexation and Development Agreements for the Community Park and Stagecoach Industrial Projects
- • Complete the Annexation and Development Agreements for the two City-owned sites and the Billboard projects





ENGINEERING: PRIORITIES/NEEDS 2026-2027

- Wastewater Master Plan (WWMP) Update
- Union Road, Central Sewer Trunk Replacement (WWMP Project#6)
- Woodward Sewer Trunk (Pagola to Main)
- Stormwater Master Plan (FCOC included)
- Roth Road Extension Study (SJCOG)
- SR120/Airport Way DDI & SR120/Main Street DDI
- Airport Way Widening Project (ROW negotiations and utilize PG&E Credits)
- Complete 2025 Public Facility Implementation Plan (PFIP) Updates
- Complete 2026 Pavement Maintenance Project (Area A – Bounded by: Louise, Austin, Yosemite, and Hwy 99) & (Area B – Bounded by: SR 120, Airport, Woodward, and McKinley)
- Complete Shasta Neighborhood Road Improvements Phase 2
- Complete Roadway Yosemite Ave. Improvement Project (UPRR to Airport Way)





ENGINEERING: PRIORITIES/NEEDS 2026-2027 (CONT.)

- • Complete Yosemite Ave HSIP Bike and Pedestrian Safety Improvement Project (Walnut to UPRR)
- • Start construction Zone 36/39 Storm Drain Project (Phase 1 – Outfall and force main)
- • Complete Well 30 Equipping Phase
- • Complete WQCF Interim Capacity Improvement Project (Projects 4-7)
- • Start construction WQCF Design-Build UV and Sidestream Treatment
- • Continue construction WQCF DAFT and Thickeners Project
- • Complete Safe Routes To School Project (Citywide)
- • Complete Citywide Traffic Signal & Signal Coordination Project(s)
- • Complete Design for HSIP Cycle 12 Systemic Signal Improvement Project
- • PFAS Treatment for Well 22
- • EV Charging Station (City Hall)
- • Update City Standard Plans





FINANCE: PRIORITIES/NEEDS 2026-2027

- • Complete banking conversion
- • Resolve outstanding audit findings from prior years
- • Develop and implement pension/OPEB funding strategy
- • Update policies to improve internal controls
- • Create a General Fund Long-Range forecast
- • Issue bonds to finance construction of the new Police Department building and Fire Station 6
- • Implement the new Vehicle ISF plan in the FY 2026-27 budget
- • Update the IT and Risk ISF plans





FIRE DEPARTMENT: PRIORITIES/NEEDS 2026-2027

- Break Ground on Fire Station 6
- Complete a 5-year flow test on all hydrants
- Complete company-level business inspections
- Restore the Department ISO rating to a 2
- Develop an ALS plan to present to SJCEMSA
- Apply for an AFG Grant to sponsor 10 employees to go to medic school
- Assume 2 unused communication frequencies from Public Works and get them operational for Public Safety.
- Complete Radio Infrastructure Upgrade Project
- 40hr Training Captain
- Complete Station 1 Connex Training Tower
- Incorporate all pre-fire plans into the Tablet Command GIS Layer





HUMAN RESOURCES: PRIORITIES/NEEDS 2026-2027

- • Bargaining Unit Negotiations on successor MOUs (7 units) – MOUs expiring June 30, 2026 (this will take up majority of time for the Fiscal Year to negotiate and then implement updates)
- • Finalize Citywide Classification and Compensation Study – 173 updated job descriptions drafted under review; total compensation study close to completion
- • Filling Key vacancies at the City– including 9 Firefighters by March 2026
- • Implement recommendations from Risk Assessment completed in August 2025 – includes recommendations for improved safety policies and training
- • Continue progress on ADA transition plan to ensure compliance with Caltrans requirements– preserve important funding the City receives

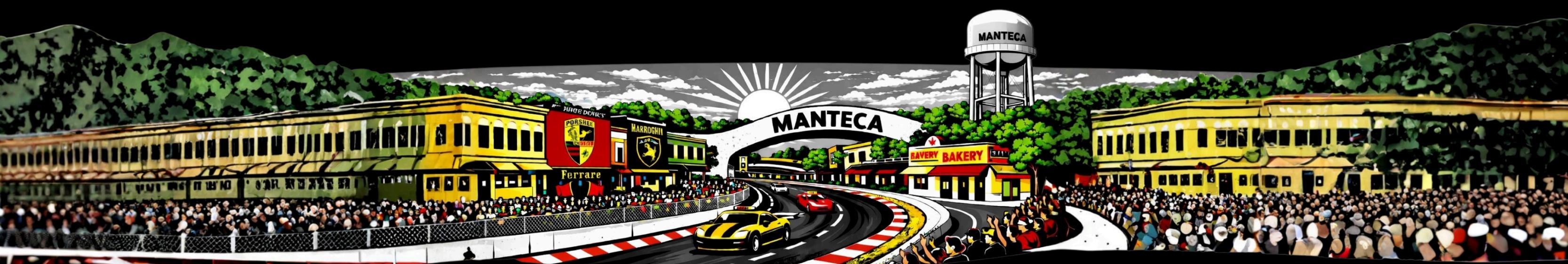




IT & INNOVATION: PRIORITIES/NEEDS 2026-2027

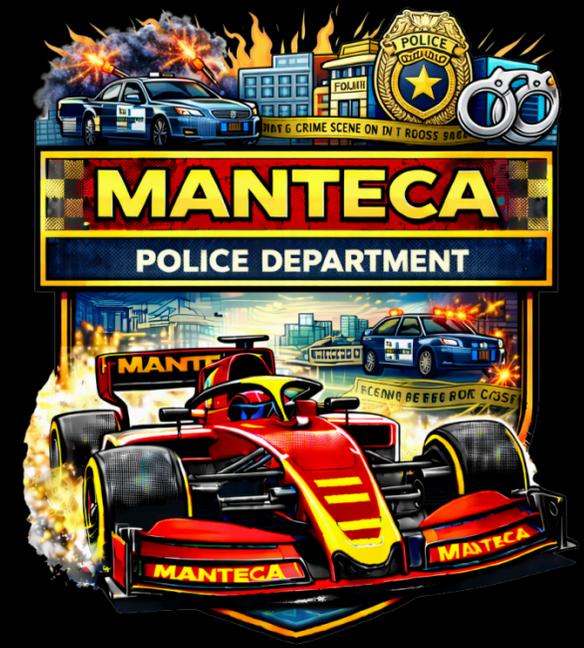
- • Support City Facility Infrastructure Projects and Technology Readiness
- • Modernize City Systems and Expand Cloud-First Adoption
- • Expand Cybersecurity Monitoring and Complete Independent Security Testing
- • Enhance Disaster Recovery and Business Continuity Readiness
- • Establish Responsible AI Governance and Begin Strategic Implementation
- • Implement Finalized IT Strategic Plan for Optimization and Innovation
- • Implement New City Website for Improved Public Access and Online Services
- • Advance GIS Modernization, Security, and Public Safety Data Improvements

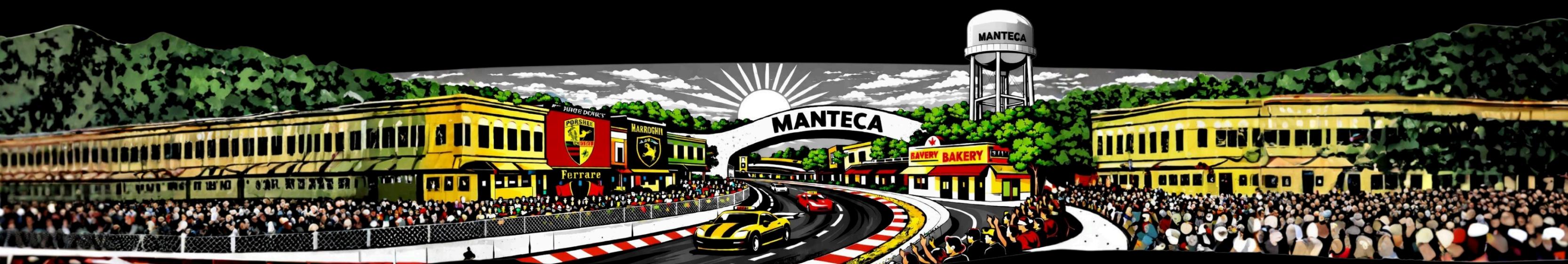




POLICE DEPARTMENT: PRIORITIES/NEEDS 2026-2027

- • Animal Shelter Project (Federal Appropriation)
- • New PD Headquarters
- • Real-Time Crime Center (Federal Appropriation)
- • Continue the Citizen's Academy, Jr. CSI Academy and Chief's Academy
- • Build partnership with APL (Animal Protection League) to provide low cost spay and neuter to the City of Manteca, including wellness care.
- • Implement Drone as First Responder (DRF) program
- • Continue to maintain appropriate fleet levels, both marked and unmarked units
- • LENCO Bearcat Armored Personnel Rescue Vehicle (Grant funding pending for 50% cost)
- • Renew Certified Autism Center renewal through IBCCES
- • SIMGA Tactical Wellness and Cardiovascular testing for all officers
- • Continue seeking grant opportunities to augment City general fund expenditures.
- • Continue to reduce response times from Priority One calls to 3:00 minutes. Currently 3:47 minutes from call dispatched to arrival time. Last year was 4:11 minutes which is a 9.6% decrease.





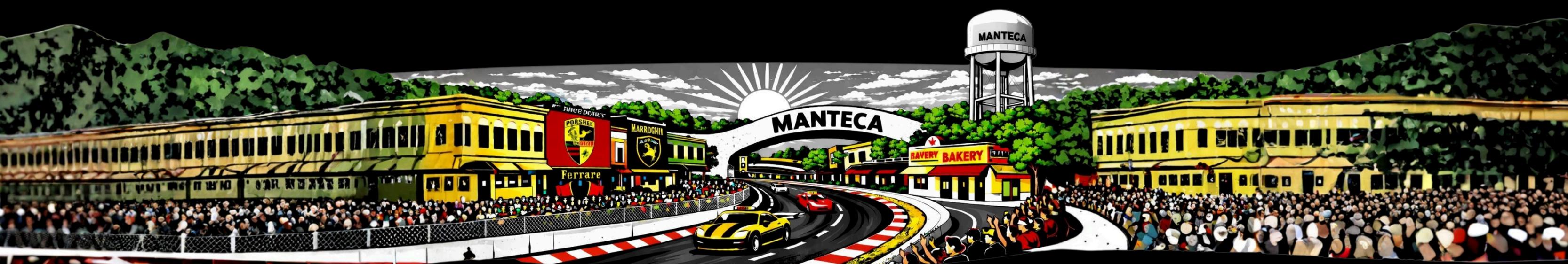
PUBLIC WORKS: PRIORITIES/NEEDS 2026-2027

- • Education and outreach in the community for expansion of Solid Waste programs, including schools
- • Monthly social media podcasts on Public Works information

Water Division

- • Maintain regulatory compliance with all drinking water standards
- • Adopt Public Health Goals for drinking water
- • Maintain 40 psi within the water system at all times
- • Process Permit Amendments for Well 12 and 19 for PFAS treatment
- • Complete initial PFAS monitoring on all groundwater wells
- • Adopt a Safety Program and continue enhanced focus on safety
- • Replace outdated Variable Frequency Drives and Programmable Logic Controllers at several Water Wells
- • Change out Arsenic Treatment Media at Wells 25 and 29
- • Implement a Valve Insertion Program, reducing service interruptions to water customers
- • Expand water leak detection program
- • Upgrade 4,000 water meters to the Beacon system
- • Water Bottle Filling Stations – determine locations



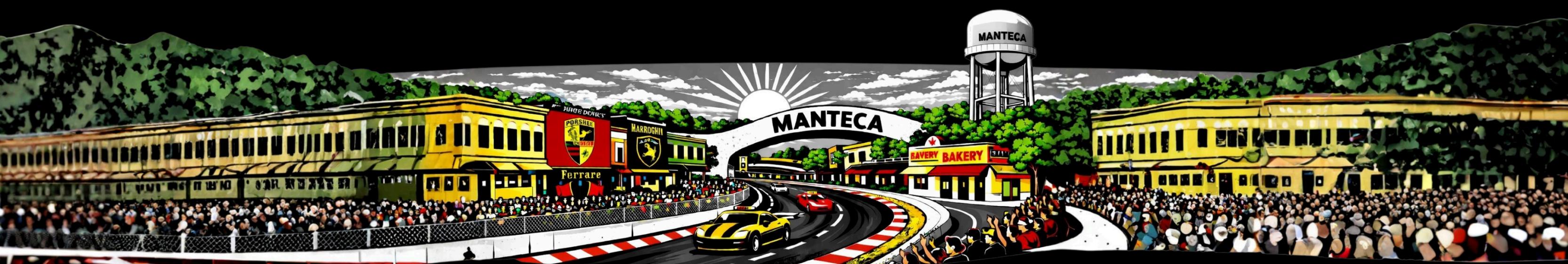


PUBLIC WORKS: PRIORITIES/NEEDS 2026-2027 (CONT.)

Sewer Division

- • Maintain 100% NPDES regulatory compliance
- • Expand community outreach
- • Complete renewal of the NPDES Permit
- • Optimization of newly added wastewater treatment processes
- • Expand the FOG and Industrial Pretreatment Program
- • Complete 100% of required Stormwater Construction Site Inspections
- • Include Stormwater Trash Implementation in the City's Stormwater Master Plan
- • Adopt a Safety Program and continue enhanced focus on safety
- • Complete Construction of the Breakroom and Operator Control Room Remodel
- • Complete Low Carbon Fuel Standard registration
- • Continue support of construction projects

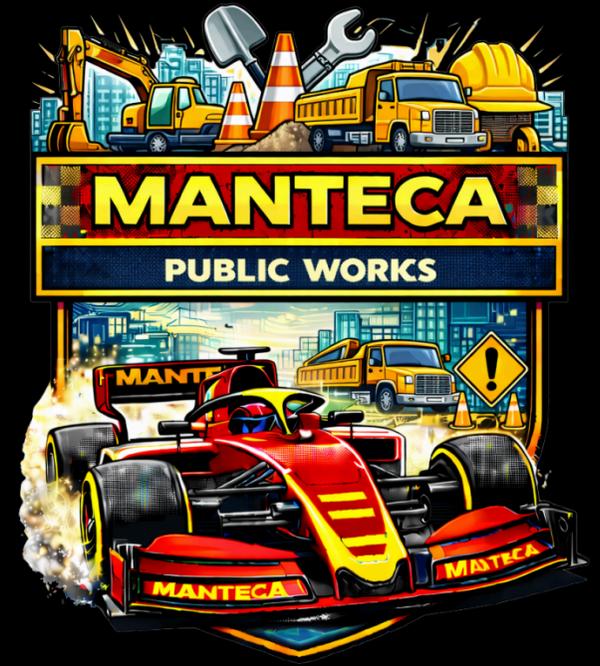


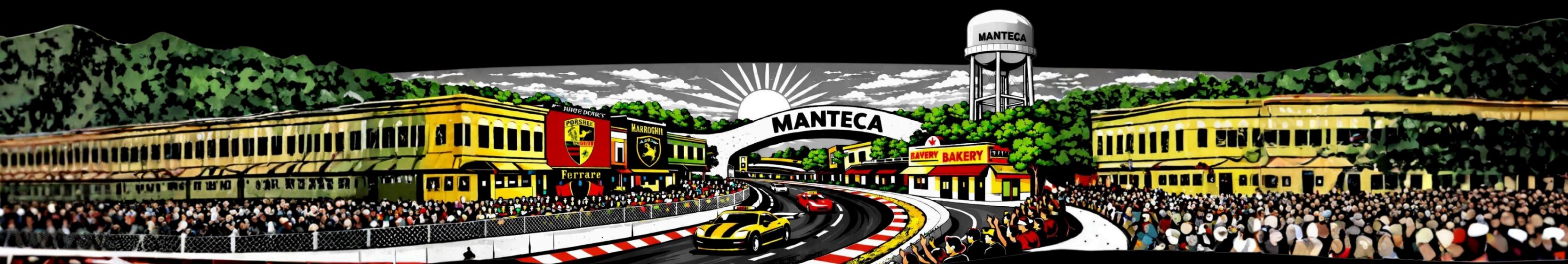


PUBLIC WORKS: PRIORITIES/NEEDS 2026-2027 (CONT.)

Streets

- • Lighting infill on W. Yosemite – Install lights in low visibility areas such as 500 block and 1800 block
- • Citywide Striping enhancement for pedestrian safety
- • Sidewalk infill project in 200-400 block of N. Maple
- • Civic Center lighting enhancement project
- • Completion of the streets yard expansion
- • Soundwalk replacement project along union road
- • Repair transverse and longitudinal cracks citywide
- • Installation of 3 additional traffic cameras – Main & Moffat, Main & Wetmore, Speckles & Yosemite
- • Speed lump citywide as part of traffic solution measures





PUBLIC WORKS: PRIORITIES/NEEDS 2026-2027 (CONT.)

Solid waste

- • Long term contract with San Joaquin County for Lovelace Transfer Station.
- • Work with San Joaquin County in the process of relocating Lovelace Transfer Station.
- • Kick-off the rate study for new rates going into effect January 1, 2028.
- • Education and outreach for Routeware, City of Manteca waste-app.
- • Secure and install portable facilities for staff, as SW has exceeded the capacity of the current facility.
- • Start looking at the expansion of the CNG slow fuel- fueling station.
- • Procure long term contracts with facilities for municipal solid waste, recycling and organics that include food-waste





PUBLIC WORKS: PRIORITIES/NEEDS 2026-2027 (CONT.)

Fleet

- • Increase staffing levels to enhance service and support across all City departments.
- • Procure new mobile lifts to improve service reliability and operational uptime.
- • Implement cross-training for all technicians on CNG, diesel, and hybrid engine systems.
- • Integrate the Square-Rigger maintenance management system with WEX fuel systems to improve operational efficiency and data accuracy.
- • Vehicle Replacement Plan
- • Completion of standardizing all of the residential carts
- • Implement a structured pre-trip process to streamline operations, reduce delays, and enhance
- • overall fleet management
- • Strengthen recruitment efforts to onboard additional technicians, ensuring we return to full capacity for the maintenance program and minimize service disruptance
- • Transition away from reliance on fuel islands by exploring and implementing alternative fueling
- • systems, improving both efficiency and sustainability
- • Continue optimizing the maintenance program to reduce costs, improve efficiency and response times, and enhance equipment performance.



PARKS, RECREATION & TRANSIT: PRIORITIES/NEEDS 2026-2027

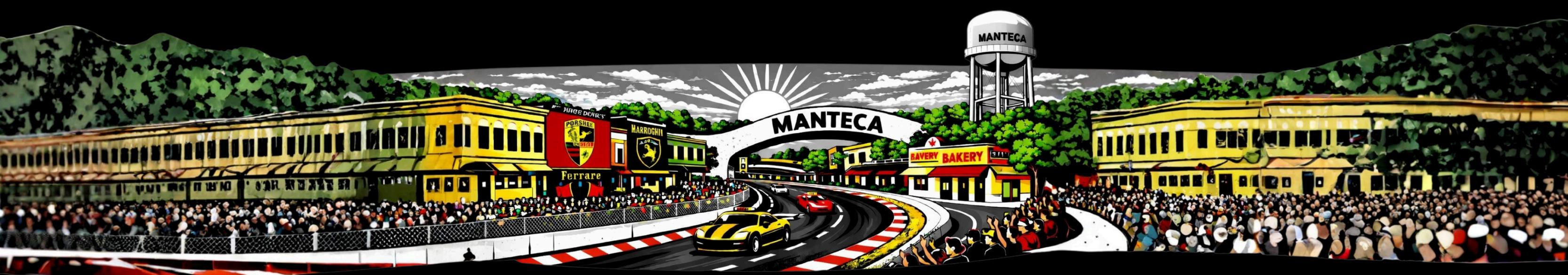
Park Fees & Capital Strategy (Near Completion)

- Finalize, Adopt and Implement Nexus Study for Park Acquisition and Improvement Fee and Park In-Lieu of Fee.

Recreation Division

- Park & Facility Improvements
- Community Murals, Sidewalk (Crosswalk) Murals & Utility Box Art Program
- Grant Funding for Recreation Facilities and Programs
- Enhancement and Expansion of Recreation Department Events
- Expansion of Community Partnerships
- External Event Partnership Process
- Recreation Front Desk & Customer Service Area Renovation





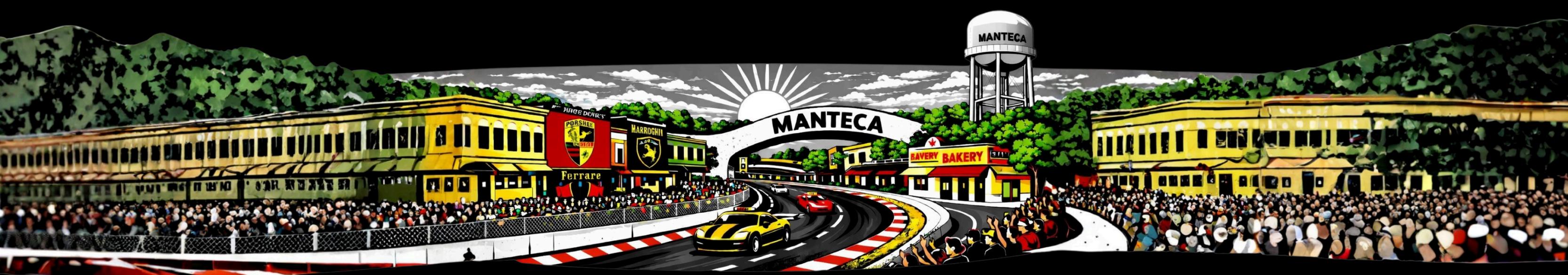
PARKS, RECREATION & TRANSIT: PRIORITIES/NEEDS 2026-2027 (CONT.)

Parks Division

- • Enhance Safety, Maintenance, and Playability of Parks and Sports Facilities
- • Lincoln Pool Facility Improvements
- • Northgate Baseball & Softball Facility Upgrades
- • Woodward Park Splash Pad Operations
- • Golf Course Facility Improvements
- • Tree Inventory & Maintenance Program

Parks LMD / CFD

- • Decorative Mulch Beautification
- • Pour-In-Place Playground Surface Sealing
- • Irrigation Controller Upgrades
- • Playground Fiber Installation
- • Additional Pour-In-Place Sealing Projects
- • Park Security Lighting & LED Upgrades
- • Tree Inventory – LMD / CFD Areas
- • Acceptance of New Parks & Landscape Areas



PARKS, RECREATION & TRANSIT: PRIORITIES/NEEDS 2026-2027

Park Planning & Development

- • Complete Standards and Specifications for Landscape Development Update
- • Complete the Tidewater Resurfacing Project (Louise to Lathrop)
- • Complete the Woodward Restroom Relocation Project
- • Complete another phase of Golf Course Projects – cart paths and driving range realignment project
- • Design work for the Basketball Resurfacing Project
- • Start the Design work for the Morenzone Restroom Replacement Project
- • Continue to provide new development with plan reviews and construction inspections



PARKS, RECREATION & TRANSIT: PRIORITIES/NEEDS 2026-2027 (CONT.)

Transit Division

- • Transit Center Parking Lot Expansion Coordination
- • Acquire Property for a Dedicated Transit Bus Yard
- • Implement Fixed Route Bus Network Redesign
- • Community Outreach and Mobility Awareness

Department Integration, Branding & Performance

- • Unify Parks, Recreation, and Transit into a Single Department
- • Operational Transition & Change Management Strategy
- • Department Launch, Marketing & Community Communications Strategy
- • Brand Identity & Visual Refresh
- • Performance Alignment & Service Integration



NEXT STEPS

- Review FY 2025–26 Work Plan and approve completed task-removal.
- Compile feedback received from Council
- Develop FY 2026–27 Council Goals & Priorities Work Plan and present to Council for approval
- Provide regular updates to Council



**THANK YOU FOR
ATTENDING!**

We look forward to the journey ahead, where we can turn our shared vision into reality.

START YOUR ENGINES...

