



CITY OF MANTECA

Office of the City Manager

Council Member Name: _____

FY 2025-2026 CITY COUNCIL GOALS & PRIORITIES RANKING SHEET

Please rank the goal/priority as 1 being the most important area to focus on to 9 as being the least important area to focus on in the coming fiscal year. You may also add a different category and rank it. The top five will be used to plan next year's Goals & Priorities.

CITY COUNCIL GOALS & OBJECTIVES

- ENSURE LONG-TERM FISCAL SUSTAINABILITY** – Complete audits and financial reports, update fiscal policies and practices, conduct comprehensive fee studies, explore new revenue sources, and enhance financial transparency through public reporting and budget engagement.
- EXPAND HOMELESSNESS AND HOUSING OPTIONS/SOLUTIONS** – Strengthen partnerships with regional and state agencies, expand transitional and permanent supportive housing opportunities, and initiate the development of the Low Barrier Navigation Center at 682 S. Main Street. Implement data-driven strategies to assess and address homelessness trends.
- ECONOMIC DEVELOPMENT & VITALITY** – Strengthen business retention, attraction, and expansion efforts, foster downtown revitalization through strategic investments, enhance workforce development opportunities, pursue regional economic partnerships, and identify sustainable revenue streams for long-term growth.
- UPDATE CITY INFRASTRUCTURE & FACILITIES** – Conduct a comprehensive facility and infrastructure assessment, prioritize capital improvement projects, explore grant and funding opportunities, and implement long-term maintenance and modernization plans to address aging infrastructure.

ATTACHMENT 2

EXPAND QUALITY OF LIFE SERVICES – Enhance parks, recreation, and cultural programs, promote community wellness initiatives, improve public spaces, increase accessibility to services, and advance efforts to maintain a safe, clean, and welcoming city for all residents.

PUBLIC SAFETY – Invest in police, fire, and emergency response services, enhance community policing efforts, expand mental health and crisis intervention resources, and modernize public safety infrastructure and technology to ensure a proactive approach to community safety.

ALIGNING STAFFING & SERVICE LEVELS WITH CITY PRIORITIES – Ensure that city services and staffing levels align with community needs and strategic priorities. Conduct workforce and service-level assessments to identify personnel gaps, enhance recruitment and retention efforts, and develop funding strategies to support critical positions. Foster a culture of innovation, leadership development, and employee wellness to maintain a high-performing workforce that delivers exceptional public service.

COMMUNITY OUTREACH, ENGAGEMENT & TRANSPARENCY – Strengthen public communication through various channels, including social media, the city website, community meetings, and traditional media. Regularly share updates on city projects, services, and commitments—especially regarding Measure Q and other voter-approved initiatives. Provide staff training on media engagement, public speaking, and digital communication tools to ensure clear, consistent messaging. Prioritize proactive outreach that meets residents where they are, fostering trust and transparency while improving internal and external customer service.

OPEN CATEGORY – Please propose an alternative goal and objective and rank its priority.