

# LOGO VOTING RESULTS

1,987

Total Votes

1,317 or 66%

Votes for new logo design

670 or 34%

Votes to keep current logo or liked none



# TOP LOGO DESIGNS

first



Votes:  
503 or 25.31%

second



Votes:  
354 or 17.82%

third



fourth



Votes:  
341 or 17.16%

# RECOMMENDATION

Approve the implementation of the community's preferred logo selection:





# Next Steps

- Phased logo transition:
  - ▷ Website, electronic letterhead, social media
  - ▷ Business cards, physical letterhead, vehicles
  - ▷ Uniforms, vehicles, equipment, signage
  
- Brand Standards



**Any questions?**